



**COLLECTIVE
IMPACT FORUM**



How to Embed Equity into Collective Impact Initiatives

April 13, 2021



Land Acknowledgement

We would like to acknowledge that this session is presented and recorded on the traditional land of the Piscataway, the Anacostan, the Ohlone, the Coast Salish, the Suquamish, and the Duwamish people past and present.

We honor with gratitude the land itself and the Piscataway, the Anacostan, the Ohlone, the Coast Salish, the Suquamish, and the Duwamish tribes.

Thank you.



Participatory Land Acknowledgement

Please let us know the indigenous lands that you are on in the chat!

If you are not sure whose land you are on, and are based in the United States or Canada, you can either:

- Enter your location here: <https://native-land.ca/>
- Text your city and state or zip code to **1-855-917-5263**

This text service is an open source project created by Code for Anchorage



Welcome!

- We want to hear from you! Share your **questions** in the Q&A section where the moderator can review them.
- A **recording** of today's discussion will be made available within 24 hours. We'll send you an email once it's online.
- When using the chat box, if you want all attendees to view your message, make sure to designate it **“All Attendees and Panelists.”**
- Share on Twitter at **@CIForamtweets** and **#collectiveimpact**



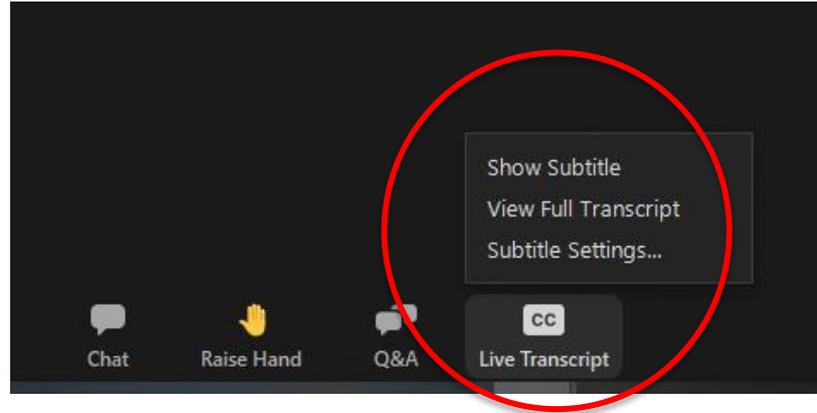
**Jennifer Splansky
Juster**

Executive Director,
Collective Impact Forum

Live Captioning

Live captions are automatically on.

If you wish to turn them off, go to **Live Transcript** in your webinar menu and choose Hide Subtitle. Click Show to see the captions appear.



For Technical assistance

E-mail **Ask for assistance** in the Question box or email tracy.timmons-gray@collectiveimpactforum.org

Levels of Equity Focus for Collective Impact

Equity in CI requires attention to equity policies, practices and performance in four areas:

PARTNER ORGANIZATIONS

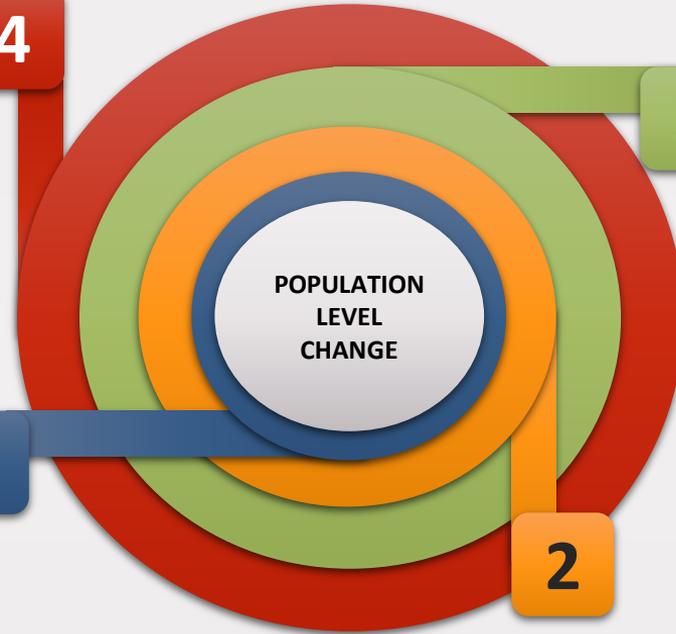
4

To what extent and how are partner organizations in the collaborative assessing, committing to and acting to embed equity in their policies, practices and outcomes in the CI initiative and their work generally?

INTERVENTIONS

1

To what extent and how are the collaborative's interventions (policy changes, system reforms and program improvements) focused on equity and decreasing disparities ?



BACKBONE ORGANIZATION

3

To what extent and how is the backbone organization(s) modeling/practicing their commitment to equity in their leadership, staff composition, policies and practices?

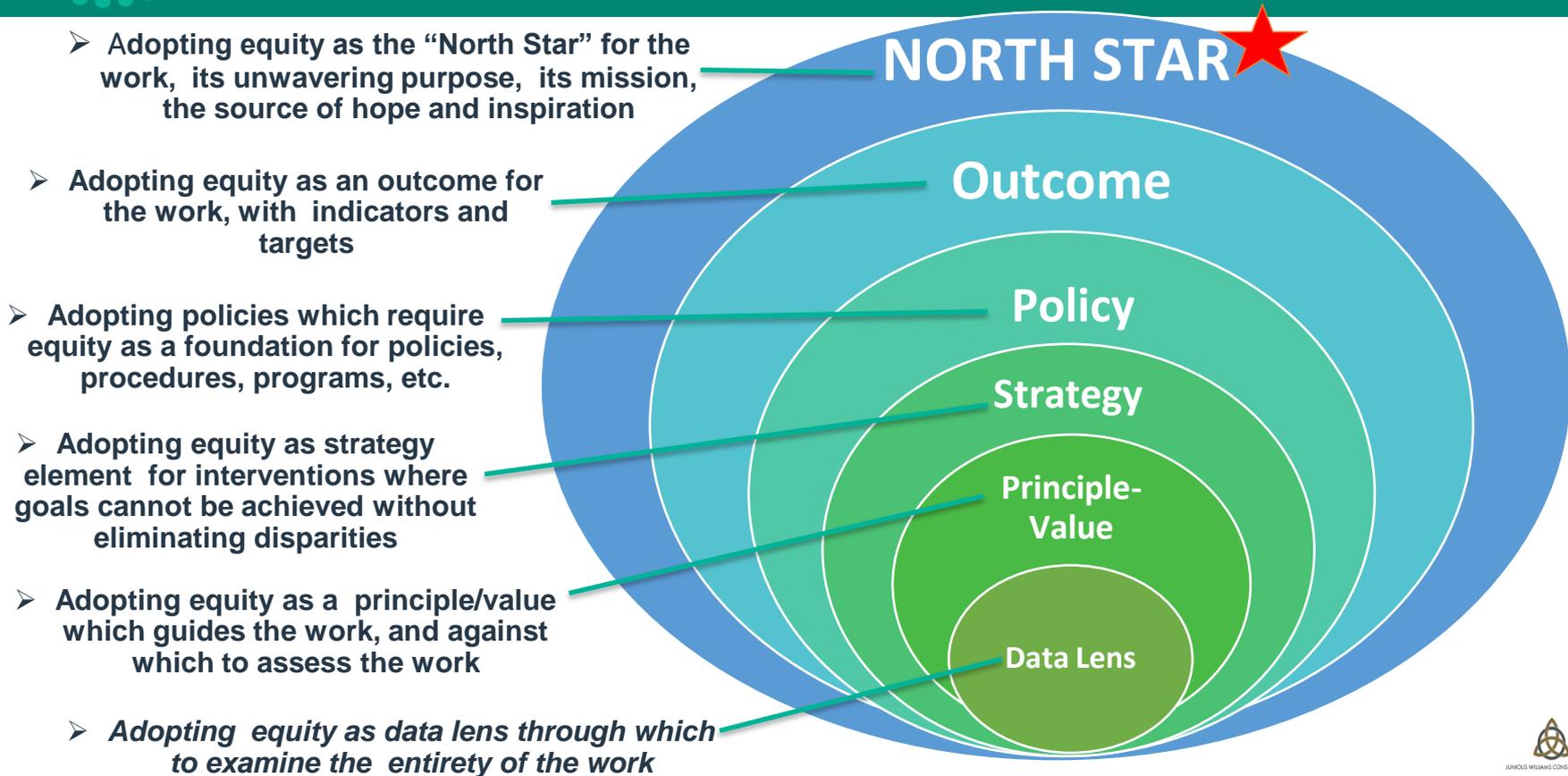
COLLECTIVE IMPACT COLLABORATIVE

2

To what extent and how is the collaborative modeling/practicing commitment to equity in its leadership, membership, engagement, data, interventions and outcomes?



Equity Interventions Can Take a Variety of Forms



COLLECTIVE IMPACT ACTION SUMMIT



APRIL 27-29, 2021

Join us online this April 27-29 for the [2021 Collective Impact Action Summit!](#)

Featuring 25 virtual sessions, along with plenary sessions with **Rev. Dr. William Barber** (Repairers of the Breach), **Melody Barnes** (Aspen Institute Forum for Community Solutions), **Crystal Echo Hawk** (IllumiNative), **Rashad Robinson** (Color of Change), **Nayantara Sen** (Race Forward), and **Sonya Renee Taylor** (activist, poet and author of *The Body Is Not an Apology*.)

[Learn more and Register](#)



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You can find this ongoing series on **your preferred podcast-streaming platform**, including [Itunes](#), [Spotify](#), [iHeartRadio](#), and [Stitcher](#). Subscribe now and never miss a future episode!

Podcast highlights include:

- Getting Started in Collective Impact
- Collaborating during COVID-19
- Holding Hard Conversations and Moving Beyond Neutrality
- Allies and Co-Conspirators: Stepping up to support Anti-Racism
- Building Trust among Partners and Sharing Credit