

## *Workshop Agenda* *All Sessions Held at the Marriott Plaza San Antonio*

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**October 18 – 20, 2016**

**Tuesday, October 18, 2016**

- 11:00 – 1:00 p.m. Registration**
- 1:00 – 2:30 p.m. Welcome and Opening Session**  
*Sheri Brady, Senior Associate, Aspen Institute Forum for Community Solutions*  
*Jennifer Splansky Juster, Director, Collective Impact Forum*  
*John Kania, Managing Director, FSG*  
*Liz Weaver, Vice President, Tamarack Institute*
- 2:30 – 3:30 p.m. Role Clarity Part I – The Core Roles and Skills of a Backbone Leader**  
*Fay Hanleybrown, Managing Director, FSG*  
  
As a group, we will reflect on the range of roles played by the backbone team, and discuss the unique nature of the work of the backbone leader.
- 3:30 – 3:45 p.m. Break**
- 3:45 – 4:30 p.m. Role Clarity Part II – The Core Roles and Skills of a Backbone Leader**  
*Fay Hanleybrown, Managing Director, FSG*  
  
We will hear from a panel of backbone leaders who will discuss the roles, skills, and effectiveness of the backbone.
- 4:30 – 4:45 p.m. Break**
- 4:45 – 6:00 p.m. The Culture of Collective Impact**  
*Paul Schmitz, Senior Advisor, Collective Impact Forum*  
  
This session will focus on the core values that help leaders work better together when striving for results for their collective impact efforts. For each value, there are key recommendations on how to build an inclusive, collaborative culture that welcomes partners to the table and encourages learning from challenges.
- 6:00pm – 8:00pm Dinner and Fireside Chat with Michael McAfee & Paul Schmitz**  
*Michael McAfee, President, PolicyLink*  
*Paul Schmitz, Senior Advisor, Collective Impact Forum*  
  
As we finish our day and our evening meal together, join us for this fireside chat as two leaders in the collective impact field share their experiences and recommendations.

**Wednesday, October 19, 2016**

- 7:30 – 8:30 a.m. Breakfast Available**
- 8:30 – 9:00 a.m. Welcome, Inspirations, and Reflections from Day 1**

- 9:00 – 10:30 a.m.**      **System Leadership and Collective Impact**  
*John Kania, Managing Director, FSG*
- Complex social problems cannot be solved by a single organization, predetermined solution, or simple recipe. In this session, we will explore how the collective impact approach can bring actors together and create the conditions that enable solutions to complex problems to emerge. We will focus on the role of the backbone leader, and core principles for leading in complexity.
- 10:30 – 10:45 a.m.**      **Break**
- 10:45 – 12:30 p.m.**      **Concurrent Workshops**
- Nuts & Bolts of Collective Impact**  
*Robert Albright, Associate Director, Collective Impact Forum*
- Evaluating Collective Impact Efforts**  
*Fay Hanleybrown, Managing Director, FSG*
- Equity & Collective Impact**  
*Sheri Brady, Senior Associate, Aspen Institute Forum for Community Solutions*  
*Raquel Donoso, Director, Mission Promise Neighborhood*  
*Anissa Eddie, Process Facilitator, KConnect*  
*Ericka Hines, Principal, Every Level Leadership*
- How to Engage the Private Sector for Collective Impact**  
*Tynesia Boyea-Robinson, Director of Collective Impact, Living Cities*  
*Brittany Ramos DeBarros, Collective Impact Field Builder, Living Cities*
- Backbone Structures and Governance Strategies**  
*Liz Weaver, Vice President, Tamarack Institute*
- Leading for a Culture of Collective Impact**  
*Paul Schmitz, Senior Advisor, Collective Impact Forum*
- Private Coaching Sessions (Sign-up at Registration)**
- 12:30 – 1:30 p.m.**      **Lunch**
- 1:30 – 3:15 p.m.**      **Practical Tools for Leading Collective Impact Initiatives**
- Faculty will lead sessions sharing practical tools for implementing collective impact. Participants will be able to join two 45-minute sessions. Tool topics are:
- Actor Mapping
  - Appreciative Inquiry
  - DEI Your Organization
  - The Eco-Cycle Approach
  - Effective Storytelling
  - Facing Challenges through the TRIZ Facilitation Technique
  - Journey-Mapping
  - Outcomes Diary
  - Results-Based Meetings that Work
  - Private Coaching Sessions (Sign-up at Registration)
- 3:15 – 3:30 p.m.**      **Break**
- 3:30 – 5:00 p.m.**      **The Effective Backbone Organization**
- The plenary session will break into five groups based on the stage of development of collective impact projects. Participants will debrief with each other, share insights about their work, and discuss on what each have learned at their current stage of initiative development.

**Evening** Optional Dine Around in San Antonio – Join a group of attendees for an informal dinner in San Antonio. Sign up onsite at the registration table.

**Thursday, October 20, 2016**

**7:00 – 8:00 a.m.** **Breakfast Available**

**8:00 – 8:15 a.m.** **Welcome, Inspirations, and Reflections from Day 2**

**8:15 – 8:30 a.m.** **Transition**

**8:30 – 10:00 a.m.** **Concurrent Workshops**

**Moving from Vision to Implementation**

*Jennifer Splansky Juster, Director, Collective Impact Forum*

**How to Integrate Continuous Learning into Collective Impact**

*Efrain Gutierrez, Associate Director, FSG*

**Rural Communities – The Impact of Revitalization**

*Emily Gay, Program Officer, T.L.L. Temple Foundation*

*Joe Morales, Licensed Professional Counselor, Private Practice*

*Emmerentie Oliphant, Director and Professor, Stephen F. Austin State University*

*Wynn Rosser, CEO & President, T.L.L. Temple Foundation*

*Robert Shankle, City Councilman, City of Lufkin*

*Laura Squiers, Deputy Executive Director, T.L.L. Temple Foundation*

*Lenola Wyatt, Adjunct Professor- Project Coordinator, Stephen F. Austin State University-Impact Lufkin*

**Sustaining Collective Impact**

*Liz Weaver, Vice President, Tamarack Institute*

**Building a Community Engagement Strategy**

*Paul Schmitz, Senior Advisor, Collective Impact Forum*

**Private Coaching Sessions (Sign-up at Registration)**

**10:00 – 10:15 a.m.** **Break**

**10:15 – 10:45 a.m.** **Small Group Debrief and Discussions**

**10:45 – 12:15 p.m.** **The Funder's Role in Collective Impact & Faculty Closing Q&A**

A panel of funders will discuss what they have learned through their collective impact work. This will be followed by a closing Q&A with workshop faculty to discuss any participant questions that are still unresolved.

**12:15 – 12:30 p.m.** **The Evolving State of the Collective Impact Field and Closing**

**Thank you to our Sponsors**

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