Innovation Network Model

- Structure & Planning
- Strategy
- Funding
- People
- Goals & Metrics
- Processes
- Structure

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SHARED VISION
Align and ignite the effort across diverse interests
• An audacious vision that’s meaningful, specific, and shared by all key stakeholders
• A shared and well-defined statement of strategic intent, including conditions for success

FUNDING
Fuel the learning, thinking, and doing of the network
• Funding is secured for basic operation of network, including meetings and program team
• Initiative funding is accessible and flexible to respond to learning and tactical shifts

STRUCTURE
Ensure accountability, high performance and support
• Key constituencies represented in the network
• Network includes both content and context experts
• Roles and responsibilities are clearly defined for all
• Design team is shepherding process and strategy
• Program team is executing on clearly-defined program strategy
• Initiative chairs understand their roles, and have both accountability and support
• Initiatives are assessed and adapted at regular intervals

PROCESSES
Support clarity, equity and engagement of all
• Decision-making roles, processes, and standards are defined and consented to by all participants
• An efficient process exists for initiative groups to receive feedback on their initiatives from the network and modify tactics in response
• The design team leads a regular process for assessing the range of initiatives, their viability, and need for strategic adaptation
• A communications plan is in place to ensure that participants and broader stakeholder groups are informed of and engaged in the broader work

PEOPLE
Maximize the wisdom, commitment and efforts of all
• The network is continually connected to the vision and strategic intent
• Participants adopt open, reflective, and learning mind-sets, and treat assumptions as hypotheses to be tested
• Participants are oriented toward action, and ideate and prototype rapidly
• Participants are able to give and receive feedback to build trusting working relationships
• Key tensions articulated and handled as sources of innovation and strength
• Each participant experiences both personal accountability and support from others
• Program staff are able to build momentum across diverse interests

STRATEGY
Maximize the social impact of time, money and people
• Hypotheses about key barriers and opportunities are explicit and shared
• Systemic and experiential shifts are clearly articulated
• Theory of change is articulated and held as hypothesis
• Key leverage points and influencing forces are identified
• Initiatives are well-defined, can be prototyped and align with analysis above
• Each initiative has a clearly-defined goal, metric, strategic intent, systems analysis, key strategic shift, and theory of change
• The strategy is driven by empathy, compassion, and generosity

GOALS & METRICS
Ensure meaningful work toward achievable ends
• Goals are clear, shared and measurable
• Focus and frame are clearly articulated
• Metrics are clearly articulated
• The network has a function and roles for tracking metrics
• Metrics are reported to the network on a regular basis and mined for learning and action

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