

Join the 2020 Collective Impact Virtual Convening!
Online-Only Event | May 6-8, 2020



**COLLECTIVE
IMPACT FORUM**



Virtual Office Hours

Managing Change in (Rapidly) Changing Times

April 9, 2020



Land Acknowledgement

We would like to acknowledge that this virtual coffee is presented and recorded on the traditional land of the Ohlone people, the Pottawatomie, the Coast Salish people, and the Duwamish people past and present.

We honor with gratitude the land itself and the Ohlone, Pottawatomie, Coast Salish, and Duwamish tribes.

Thank you.

Welcome to the Office Hours

- We want to hear from you! Share your **questions** in the question box on the right.
- A **recording** of today's discussion will be made available within 24 hours. We'll send you an email once it's online.



**Jennifer Splansky
Juster**
Executive Director,
Collective Impact
Forum

Thank you for joining

Ways to Join the conversation

1

Ask a question

Send questions via the Q&A box on the right of your screen.

2

Share on Twitter

@CIForumtweets

@FSGtweets

#CollectiveImpact

Technical assistance

E-mail **Ask for assistance in the Question box on the right or email info@collectiveimpactforum.org**

Bear with us as we start to transition to a new platform

We're shifting our office hours to a new platform – Zoom Webinar.

It's set up a little differently than our previous platform, and it might take us some time to get used to its features.

We welcome your patience as we figure out how to best serve you – our attendees – in this new platform.

(And there's nothing wrong with our previous platform, GoToWebinar. Zoom is what other parts of our organization uses, so we're just consolidating.)

Team Status Check: How are you doing?



Red = Feeling totally Overloaded, stressed, and on edge. Support or space needed to change status.



Orange = Juggling many things. Difficult to focus beyond main priorities, hard to take in new info or make changes.



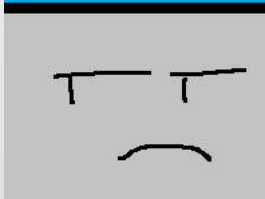
Yellow = Lots going on, but still managing okay.



Green = Feeling positive and balanced, and have mental space to reflect, assess, be creative, or try new things.



Blue = Feeling sadness, depression, grief, or loss of control.



Gray = Listless, bored, unfulfilled, or numb.

Multiple Crises (Slide 8)

Caring for Self, Family and Community (Slide 9)

Adapting the Work of the Collaborative (Slide 10)

Collaborative Management and Communications (Slide 11)

Spheres of Possible CI Work in Crises (Slide 12)

Social Determinants of Health Framework (Slide 13 & 14)

From Single Issue to Integrated, Cross-Silo Approaches (Slide 15)

OVERVIEW



As If One
Crisis Wasn't
Bad
Enough...

WE HAVE MULTIPLE CRISES THAT WE NEED TO ADDRESS

THE NEW CRISIS OF:

- The COVID-19 Pandemic

HAS BEEN LAYERED ON TOP OF OUR LONG-TERM AMERICAN CRISES:

- Income/Economic Inequality
- Food Security
- Affordable Housing
- Health Insurance and Healthcare
- Public Education System Failure

WHICH ARE LAYERED ON TOP OF GLOBAL CRISES

- Global Warming
- Involuntary Population Migration
- Armed Conflict





SELF-/FAMILY-/COMMUNITY-CARE ARE FIRST PRIORITIES; YOU CAN'T HELP ANYONE IF YOU BECOME ILL.

Lead
by Example

SOCIAL CHANGE AGENTS ARE NOT THE BEST AT SELF-CARE; WE NEED TO LEAD BY EXAMPLE. SCHEDULE "SOMETHING FOR YOURSELF" EVERY DAY.

**CARING FOR
SELF, FAMILY
AND
COMMUNITY**



PRACTICE AGGRESSIVE "PHYSICAL DISTANCING" BUT REDUCE "SOCIAL DISTANCING/ISOLATION;" CHECK-IN WITH A FRIEND OUTSIDE YOUR HOUSEHOLD EVERY DAY.

Your **goals/targets will be changed by these crises**; that's okay. Figure out where to add value and develop short-term goals/targets for your value-added work.

Collective impact initiatives have a valuable assets, including infrastructure, that the community badly needs during these crises. Identify, organize and offer those assets to the community.

Collective impact work WILL BE even more expansive in the future given the structural, systemic and policy changes the multiple crises are/will have upon our society.

Figure out where to deploy your collaborative assets in terms of emergency response, recovery and rebuilding, and long term structural, systemic and policy change.

Re-consider and adapt your common agenda to the needs and priorities of the community.

Adapting the Work of the Collaborative

Acknowledge the magnitude of the crises and the large number of people impacted by deaths among acquaintances, friends and loved ones

Send strong message that it is okay, in fact encouraged, for people to step back and take care of self, family, community and not fully engage in collaborative work

Recognize this is a distressing time and many people are experiencing trauma and people have different needs/wants for their response to trauma; ask people what they need/want and leave space in meetings to talk about addressing the personal and collective mental health dimensions of the crises

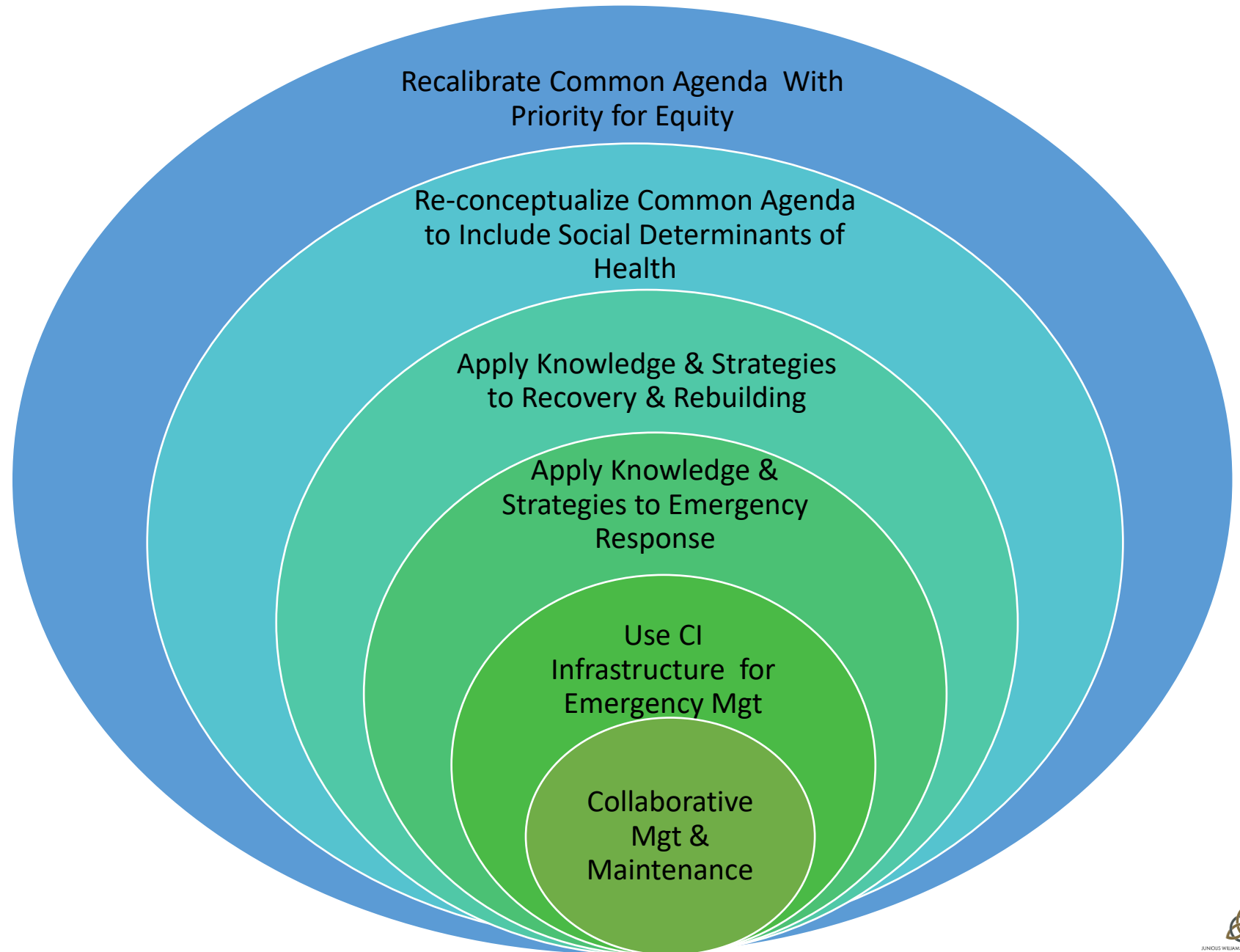
Structure opportunities to participate in collaborative work to recognize people to drop in and out; communicate that in and out is okay

Just like in “normal” times, there need to be multiple methods for engagement by different stakeholders that provide opportunities for different types and levels of engagement: learning, planning, action.

Collaborative Management and Communications



*Times of
Crises
Increase the
Spheres of
Possible
Work for
Collective
Impact
Initiatives*





NO SINGLE-
ISSUE SUCCESS
CAN LEVERAGE
IMPROVED
OUTCOMES
ACROSS ALL
THE CRISES WE
FACE

Figure 1

Social Determinants of Health

Economic Stability	Neighborhood and Physical Environment	Education	Food	Community and Social Context	Health Care System
Employment	Housing	Literacy	Hunger	Social integration	Health coverage
Income	Transportation	Language	Access to healthy options	Support systems	Provider availability
Expenses	Safety	Early childhood education		Community engagement	Provider linguistic and cultural competency
Debt	Parks	Vocational training		Discrimination	Quality of care
Medical bills	Playgrounds	Higher education		Stress	
Support	Walkability				
	Zip code / geography				

Health Outcomes

Mortality, Morbidity, Life Expectancy, Health Care Expenditures, Health Status, Functional Limitations



***COLLECTIVE
IMPACT CAN
START ON ANY
ISSUE BUT
MUST
ADDRESS THE
SOCIAL
DERMINANTS
OF HEALTH,
EDUCATION
AND
WELLBEING***

Q&A



2020 Virtual

COLLECTIVE IMPACT CONVENING



MAY 6-8, 2020

2020 Collective Impact Virtual Convening ***Online-Only Event | May 6-8, 2020***

The 2020 Virtual Convening will feature an array of keynote talks, case studies, how-to sessions, and tool sessions on topics such as community engagement, use of data, mental models, narrative change, policy change, building relationships, and systems change.

Plus: With the Convening being virtual this year, we're recording the sessions, and attendees will have access to **all** the recordings after the event.

Join us for the Forum's largest online learning event of the year!

[Learn more and register](#)

Now Streaming

Collective Impact Forum Podcast

Sharing resources to support social changemakers
working in cross-sector collaboration



We're excited to share the [Collective Impact Forum Podcast](#)! You can find each on **your preferred podcast-streaming platform**, including [Itunes](#), [Spotify](#), [iHeartRadio](#), and [Stitcher](#). Subscribe now!

Podcast highlights include:

- **Getting Started in Collective Impact series**, with the Collective Impact Forum's Jennifer Juster and Robert Albright
- **john a. powell** – Operationalizing Equity in Collective Impact
- **Vu Le** – Equity, Inclusion, and Collective Impact
- **Liz Dozier** – Moving from Charity to Justice in Collective Impact
- **Marshall Ganz** – Community Organizing and Collective Impact
- **Office Hour sessions** – Now you can listen to these sessions after the live events.