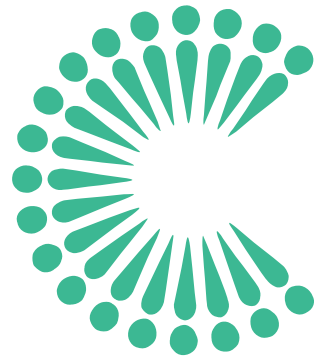


**Join the 2020 Collective Impact Virtual Convening!**  
**Online-Only Event | May 6-8, 2020**



**COLLECTIVE  
IMPACT FORUM**



**Virtual Office Hours**

**Managing Change in (Rapidly) Changing Times**

**April 23, 2020**



## Land Acknowledgement

We would like to acknowledge that this virtual coffee is presented and recorded on the traditional land of the Ohlone people, the Pottawatomie, the Coast Salish people, and the Duwamish people past and present.

We honor with gratitude the land itself and the Ohlone, Pottawatomie, Coast Salish, and Duwamish tribes.

Thank you.

# Welcome to the Office Hours

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- We want to hear from you! Share your **questions** in the question box on the right.
- A **recording** of today's discussion will be made available within 24 hours. We'll send you an email once it's online.



**Jennifer Splansky  
Juster**  
Executive Director,  
Collective Impact  
Forum

# Thank you for joining

---

## Ways to Join the conversation

1

### Ask a question

Send questions via the Q&A box on the right of your screen.

2

### Share on Twitter

@CIForumtweets

@FSGtweets

#CollectiveImpact

## Technical assistance

E-mail Ask for assistance in the Question box on the right or email [info@collectiveimpactforum.org](mailto:info@collectiveimpactforum.org)

# Bear with us as we start to transition to a new platform

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We're shifting our office hours to a new platform – Zoom Webinar.

It's set up a little differently than our previous platform, and it might take us some time to get used to its features.

We welcome your patience as we figure out how to best serve you – our attendees – in this new platform.

(And there's nothing wrong with our previous platform, GoToWebinar. Zoom is what other parts of our organization uses, so we're just consolidating.)

# Team Status Check: How are you doing?



**Red** = Feeling totally Overloaded, stressed, and on edge. Support or space needed to change status.



**Orange** = Juggling many things. Difficult to focus beyond main priorities, hard to take in new info or make changes.



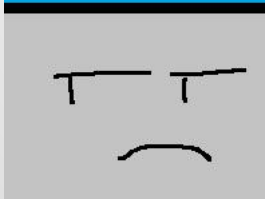
**Yellow** = Lots going on, but still managing okay.



**Green** = Feeling positive and balanced, and have mental space to reflect, assess, be creative, or try new things.



**Blue** = Feeling sadness, depression, grief, or loss of control.



**Gray** = Listless, bored, unfulfilled, or numb.

# Collective Impact

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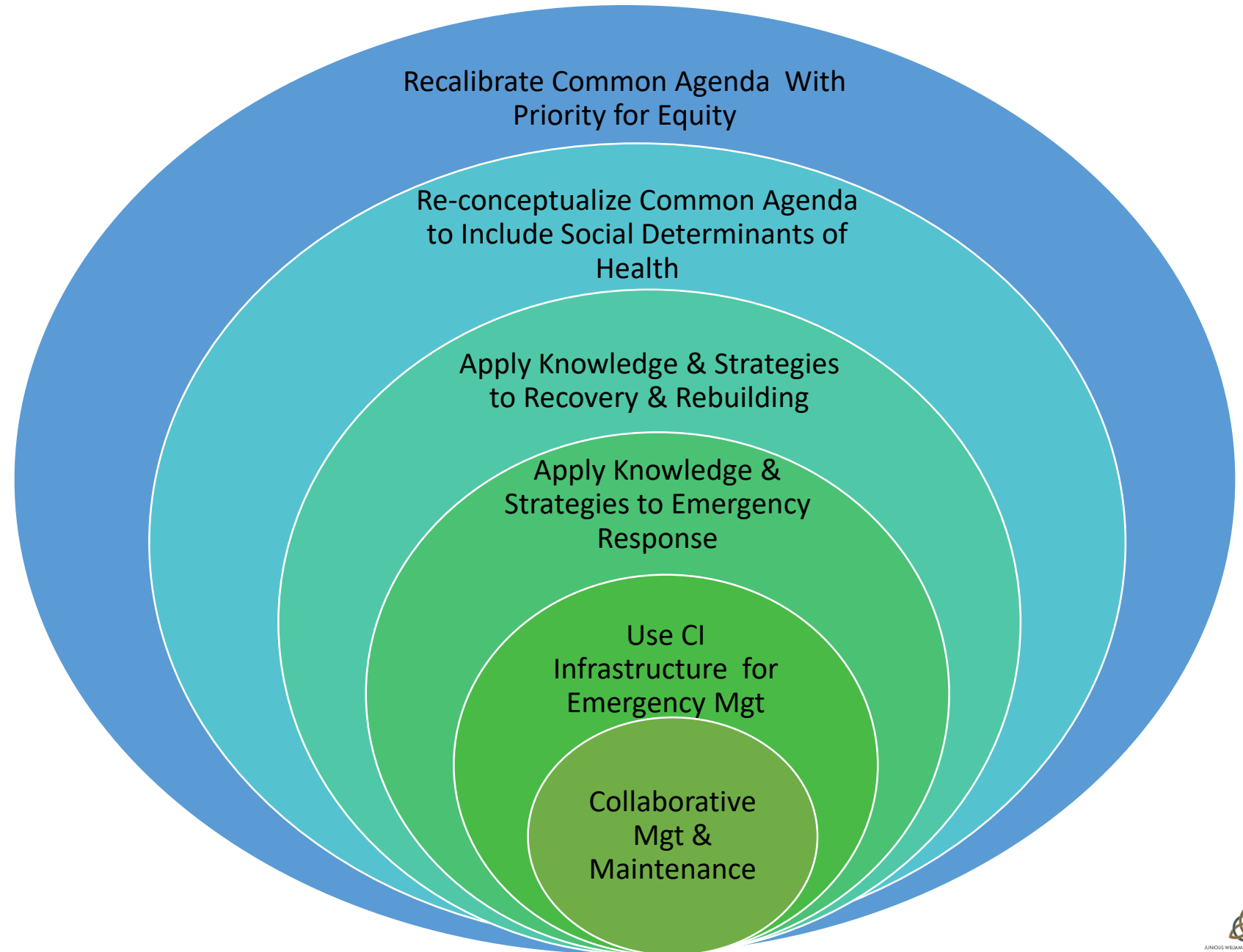
1. Guess what: You are going off plan and won't make performance measures and that is OK
2. How can you support any special needs your intended beneficiaries are facing now?
3. What special vulnerabilities might your intended beneficiaries face if they get the virus? How can you prepare and support them?
4. How will your work be impacted if you or your colleagues get the virus and are out for 2 weeks or more? What contingencies or support might you or colleagues need?
5. How can you support any of your partners overwhelmed by demand and/or facing financial crisis?
6. What do your local system leaders need? Can you help them facilitate, recruit, or manage partners for collaborative action?
7. Advocate for funders to stake supportive steps like releasing restrictions on granted funds. Educate them on needs you are seeing among partners and populations.
8. How will you adapt your strategies and timeline to not lose ground once things settle? What can you learn to strengthen your work and how will you have to work differently?
9. Become skilled at facilitating virtual meetings.
10. Be empathetic and patient with colleagues' pace and productivity

# Strategy Triage Tool

<b>Guiding Question/Line of Site:</b> What will it take to...? Where are you heading? What are you trying to achieve?	
<b>Current Priority – Still Relevant, Continues Forward</b> (with modified approach)  These are items that are relevant and possible and will go forward, though perhaps not as planned. Make a few notes on likely modifications.	<b>Pause &amp; Resume when crisis is “over”</b> (assuming high uncertainty)  These items will be paused. They are either not feasible now, or they need to be paused to make room for emergent priorities. You don’t really know for how long – maybe 6-9 months.
<b>Emergent Priority or Existing but Newly Prioritized</b> (because of new conditions)  These items are new or newly prioritized items that are on the table (or front burner) because of current conditions. You are being asked to do them or you realize they are now more necessary or urgent.	<b>Unknown Status/Approach</b> (need more data, too much in flux to know)  These are items that are either unclear or too much in flux to decide. You need to have more data, talk to others, or let the dust settle more before deciding.
<b>Honor and Let Go</b> (not going to happen)  Conditions make these items impossible.	



*Times of  
Crises  
Increase the  
Spheres of  
Possible  
Work for  
Collective  
Impact  
Initiatives*



# Teleconferencing Resources

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**Compiled by Junious Williams Consulting**

*4/14/20*

**COVID-19: Ultimate Guide to Free Video Conferencing & Collaboration**

<https://www.uctoday.com/collaboration/video-conferencing/covid-19-ultimate-guide-to-free-video-conferencing-collaboration/>

**Free video conferencing: Coronavirus spurs special deals from WebEx, Google, others**

<https://www.zdnet.com/article/video-conferencing-deals-coronavirus-spurs-offers-from-webex-google-and-others/>

**10 free Zoom alternative apps for video chats**

<https://www.cnet.com/news/10-free-zoom-alternative-apps-for-video-chats/>

**The best video chat apps for Android and iOS**

<https://www.digitaltrends.com/mobile/best-video-chat-apps/>

# Scenario Thinking for an Unpredictable Year

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## **Step 1: Clarify the Issue at Stake**

## **Step 2: Identify Driving Forces**

## **Step 3: Prioritize Driving Forces**

Prioritize your driving forces by two criteria:

- (1) The degree of importance to your focal issue, and
- (2) the degree of uncertainty surrounding those forces

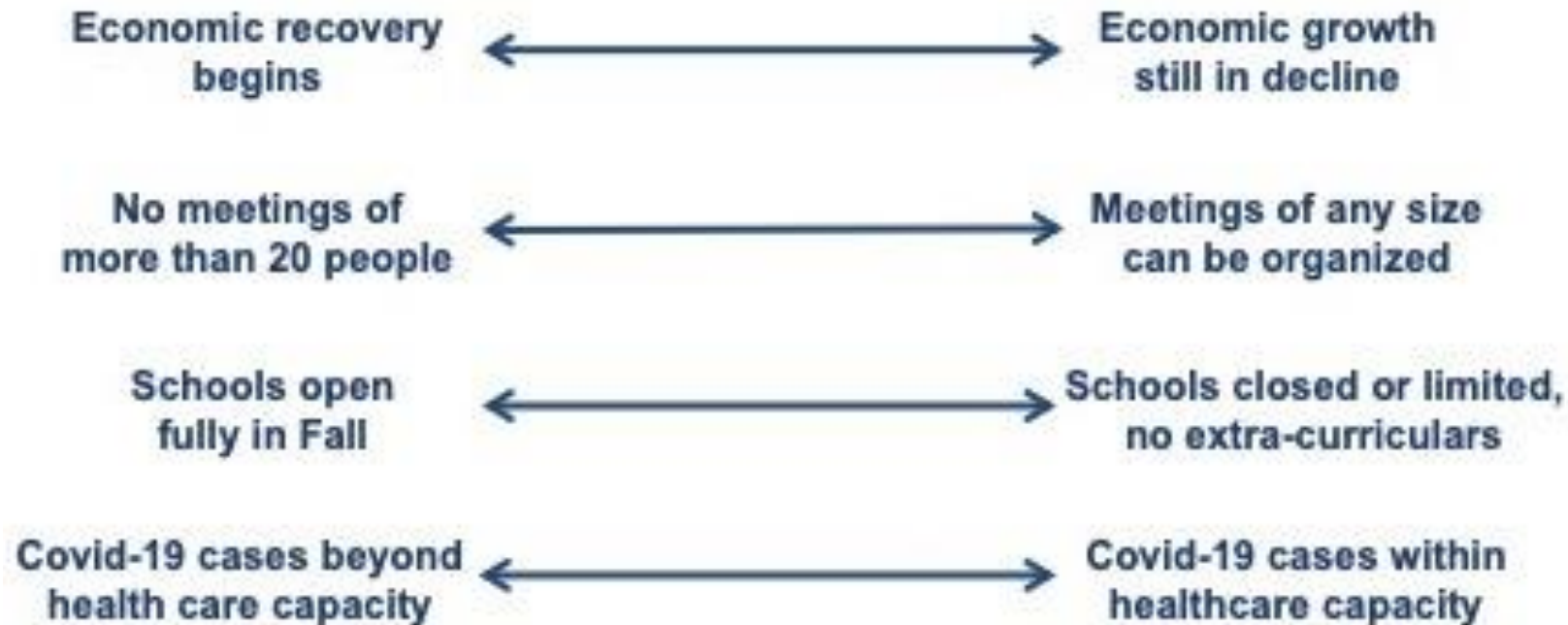
# Prioritize Driving Forces

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The goal is to identify 2 or 3 priority driving forces, “critical uncertainties,” that could be most important to the context in which you do your work.

Picture these driving forces on a continuum between two extremes.

Examples might include:

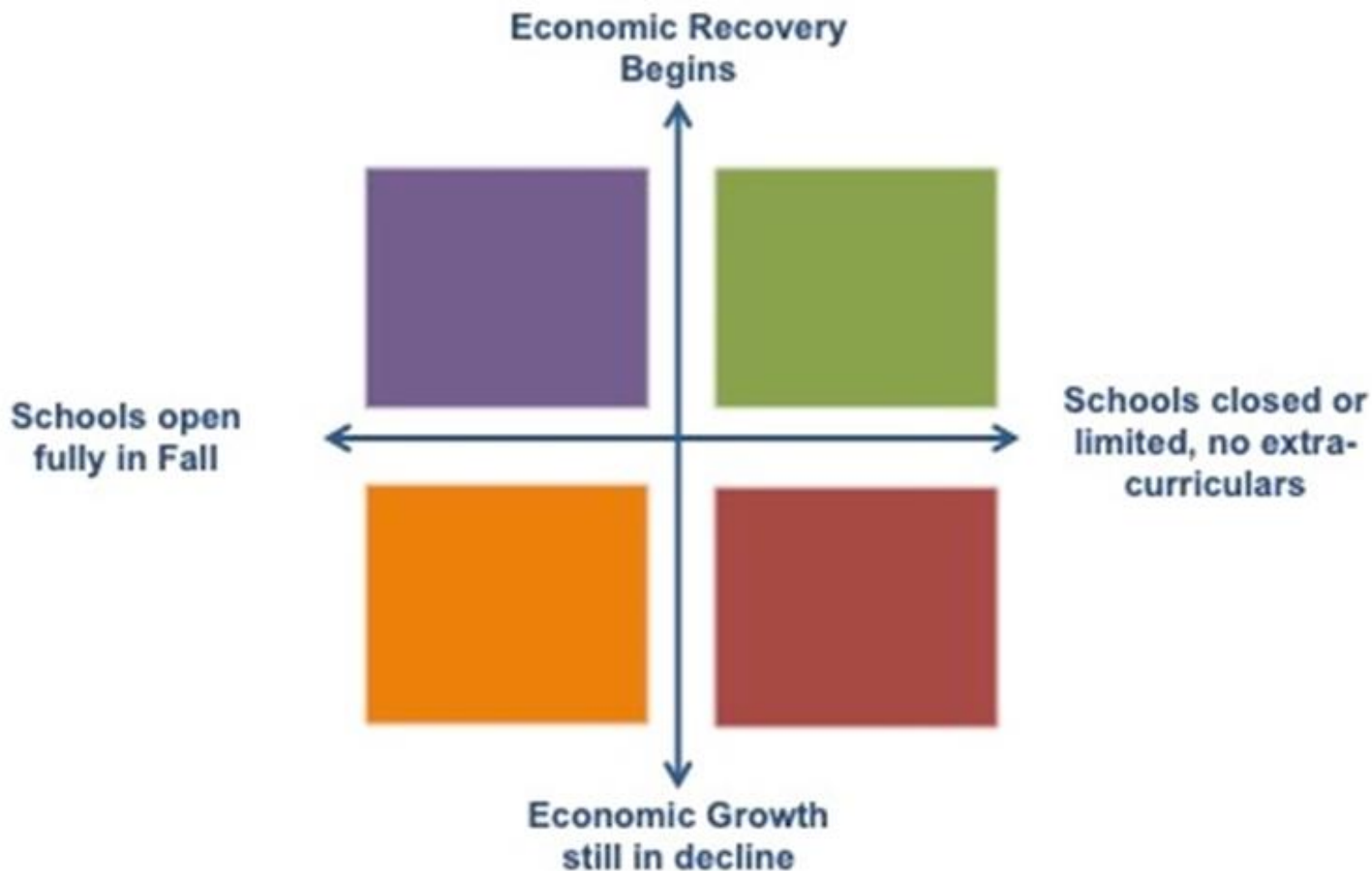


# Prioritize Driving Forces

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Cross two of your priority driving factor continuums to create a table that you can use to explore four possible scenarios for the future.

Make sure the four different combinations of forces will provide you a range of alternative scenarios, four distinct plausible futures.



# Create a Narrative for your Scenarios

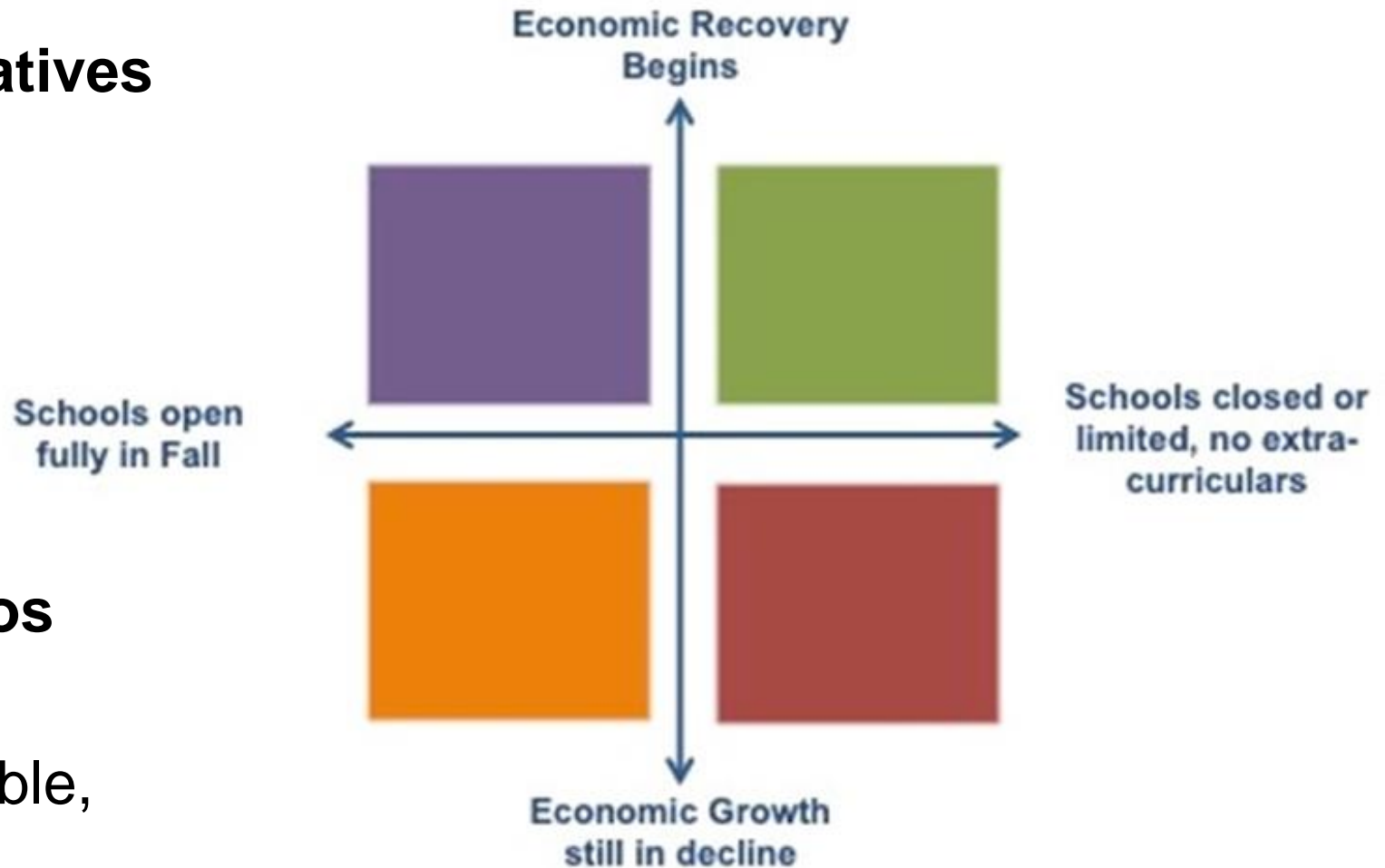
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## Step 4: Develop scenario narratives

What is the story of what life will be like within each of the four scenarios?

## Step 5: Planning with scenarios

The goal is NOT to pick one scenario you think is most possible, but to consider and plan across ALL scenarios.



Q&A



2020 Virtual

# COLLECTIVE IMPACT CONVENING



MAY 6-8, 2020

## ***2020 Collective Impact Virtual Convening*** ***Online-Only Event | May 6-8, 2020***

The 2020 Virtual Convening will feature an array of keynote talks, case studies, how-to sessions, and tool sessions on topics such as community engagement, use of data, mental models, narrative change, policy change, building relationships, and systems change.

**Plus:** With the Convening being virtual this year, we're recording most sessions, and attendees will have access to available recordings after the event.

**Join us for the Forum's largest online learning event of the year!**

**[Learn more and register](#)**



Now Streaming

# Collective Impact Forum Podcast

Sharing resources to support social changemakers  
working in cross-sector collaboration



We're excited to share the [Collective Impact Forum Podcast](#)! You can find each on **your preferred podcast-streaming platform**, including [Itunes](#), [Spotify](#), [iHeartRadio](#), and [Stitcher](#). Subscribe now!

### **Podcast highlights include:**

- **Getting Started in Collective Impact series**, with the Collective Impact Forum's Jennifer Juster and Robert Albright
- **john a. powell** – Operationalizing Equity in Collective Impact
- **Vu Le** – Equity, Inclusion, and Collective Impact
- **Liz Dozier** – Moving from Charity to Justice in Collective Impact
- **Marshall Ganz** – Community Organizing and Collective Impact
- **Office Hour sessions** – Now you can listen to these sessions after the live events.