COLLECTIVE IMPACT FORUM

FSG

Welcomes you to the

Collective Impact Virtual Coffee

Using Data and Shared Measurement in Collective Impact

August 14, 2018

Welcome from the Collective Impact Forum

- We want to hear from you! Share your **questions** in the question box on the right.
- A **recording** of today's discussion will be made available by tomorrow. We'll send you an email once it's up in the Collective Impact Forum resource library.
- Download a PDF of today's presentation in the Handout Section on the right of your screen.

Jennifer Splansky Juster
Executive Director,
Collective Impact Forum

Thank you for joining

Join the conversation

1

Ask a question

Send questions via the Q&A box on the right of your screen.

2

Share on Twitter

#CIvirtualcoffee

#collectiveimpact

@CIForumTweets

Technical assistance

E-mail **Ask for assistance in the Question box on the right or email info@collectiveimpactforum.org**

New Research on Collective Impact

- Published earlier this year from Spark Policy Institute and ORS Impact, the research study **When Collective Impact Has an Impact** examines the question:
  - "To what extent and under what conditions does the collective impact approach contribute to systems and population changes?"

The full report is available for free download at **collectiveimpactforum.org**

New Research on Collective Impact

Home for Good was one of 25 sites that participated in the research study

STUDY SITES

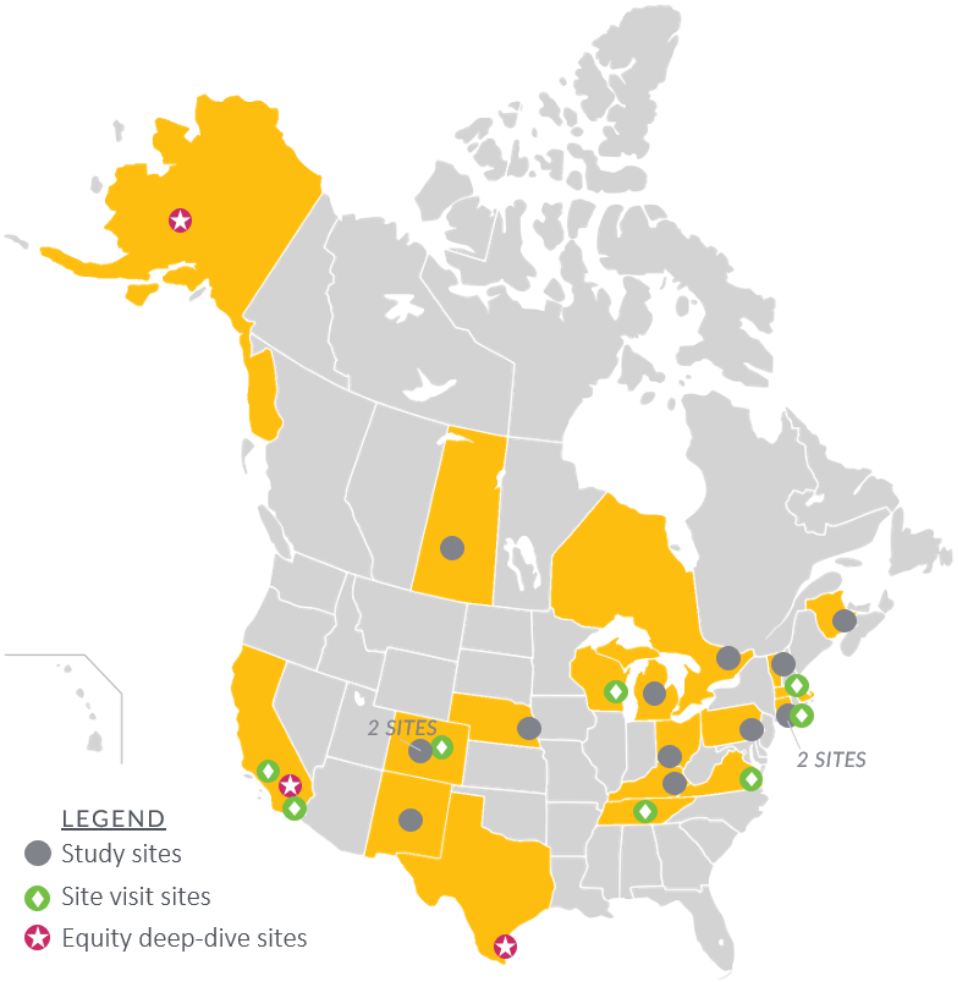
Colorado (2)
Connecticut (2)
Kentucky (1)
Michigan (1)
Nebraska (1)
New Brunswick, Canada (1)
New Mexico (1)
Ohio (1)
Ontario, Canada (1)
Pennsylvania (1)
Saskatchewan, Canada (1)
Vermont (1)

SITE VISIT SITES

California (2)
Colorado (1)
Connecticut (1)
Massachusetts (1)
Tennessee (1)
Virginia (1)
Wisconsin (1)

EQUITY DEEP-DIVE SITES

Alaska (1)
California (1)
Texas (1)



Today's Collective Impact Virtual Coffee Guest

Emily Bradley
Program Officer,
Home for Good

Michael Nailat
Program Officer,
Home for Good

Share Your Questions:
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@CIForumTweets

UNITED WAY:
A COLLECTIVE APPROACH TO
ENDING HOMELESSNESS IN LA COUNTY
United Way
GREATER LOS ANGELES
LIVE UNITED

WHAT WAS THE CONTEXT WHEN HOME FOR GOOD LAUNCHED?

FRAGMENTATION

Los Angeles having a wide-spread reputation for not working together

MANAGING HOMELESSNESS

Lack of permanent solutions and no clear goals

PROGRAMS VS. SYSTEMS

Lots of pilots, few broad based initiatives or systems

SCARCE PUBLIC RESOURCES

No meaningful local investment by City or County in homelessness

HOME FOR GOOD

Asterisked under the "Basic Needs" bucket of United Way's strategic plan, homelessness emerged as a focal point between the years of 2005-2010.

United Way GREATER LOS ANGELES

PATHWAY TO LAUNCH

- **Startling Data:** First homeless count in 2005 shows 90,000 homeless Angelenos
- **Leadership Vacuum:** County and City respond, but County's $100M investments rejected by communities
- **Solution Emerges:** Supportive Housing demonstrates success for hardest to house and Project 50 provides local proof point
- **UW Organizes:** A-G push, HomeWalk + Cost Study garners public and media attention and support

WHAT IS HOME FOR GOOD?

A collective and community-based effort to ensure homelessness is brief, rare and non-recurring with a few areas of initial focus:

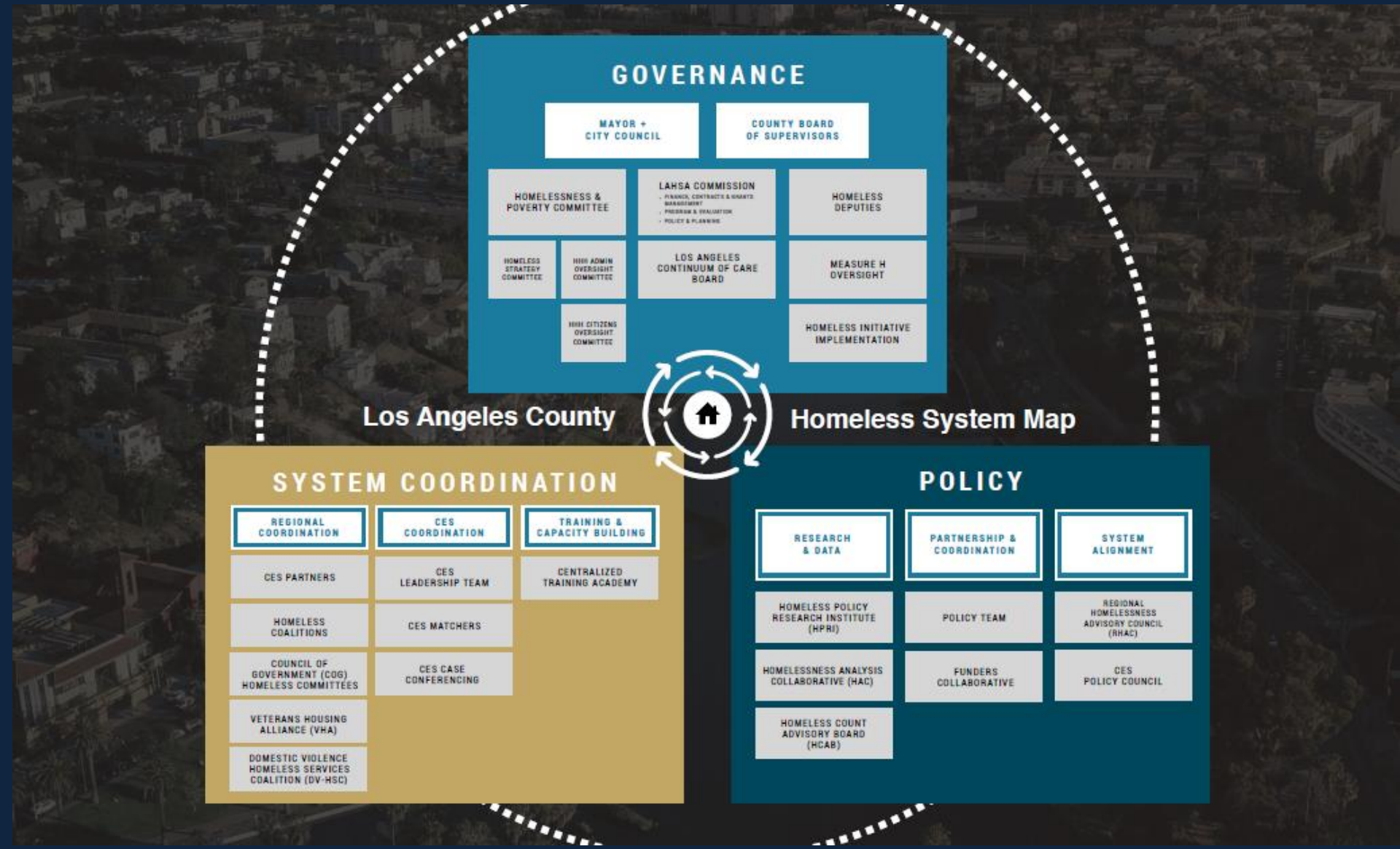
Deepen private sector involvement

Improve data and measurements

Pilot innovations and build systems

Unlock public resources with more flexible private funds

LIVE UNITED


GOVERNANCE
MAYOR + CITY COUNCIL
COUNTY BOARD OF SUPERVISORS
HOMELESSNESS & POVERTY COMMITTEE
LAHSA COMMISSION
HOMELESS DEPUTIES
HOMELESS STRATEGY COMMITTEE
HHH ADMIN OVERSIGHT COMMITTEE
LOS ANGELES CONTINUUM OF CARE BOARD
MEASURE H OVERSIGHT
HHH CITIZENS OVERSIGHT COMMITTEE
HOMELESS INITIATIVE IMPLEMENTATION
Los Angeles County
Homeless System Map
SYSTEM COORDINATION
REGIONAL COORDINATION
CES COORDINATION
TRAINING & CAPACITY BUILDING
CES PARTNERS
CES LEADERSHIP TEAM
CENTRALIZED TRAINING ACADEMY
HOMELESS COALITIONS
CES MATCHERS
COUNCIL OF GOVERNMENT (COG) HOMELESS COMMITTEES
CES CASE CONFERENCING
VETERANS HOUSING ALLIANCE (VHA)
DOMESTIC VIOLENCE HOMELESS SERVICES COALITION (DV-HSC)
POLICY
RESEARCH & DATA
PARTNERSHIP & COORDINATION
SYSTEM ALIGNMENT
HOMELESS POLICY RESEARCH INSTITUTE (HPRI)
POLICY TEAM
REGIONAL HOMELESSNESS ADVISORY COUNCIL (RHAC)
HOMELESSNESS ANALYSIS COLLABORATIVE (HAC)
FUNDERS COLLABORATIVE
CES POLICY COUNCIL
HOMELESS COUNT ADVISORY BOARD (HCAB)

MONITOR
DATA

INVEST
FUNDS

IMPROVE
SYSTEMS

EMPOWER
PUBLIC

IMPACT:

Make homelessness in LA County brief, rare, and non-recurring

United Way
GREATER LOS ANGELES

UNITED WE FIGHT.
UNITED WE WIN.
LIVE UNITED

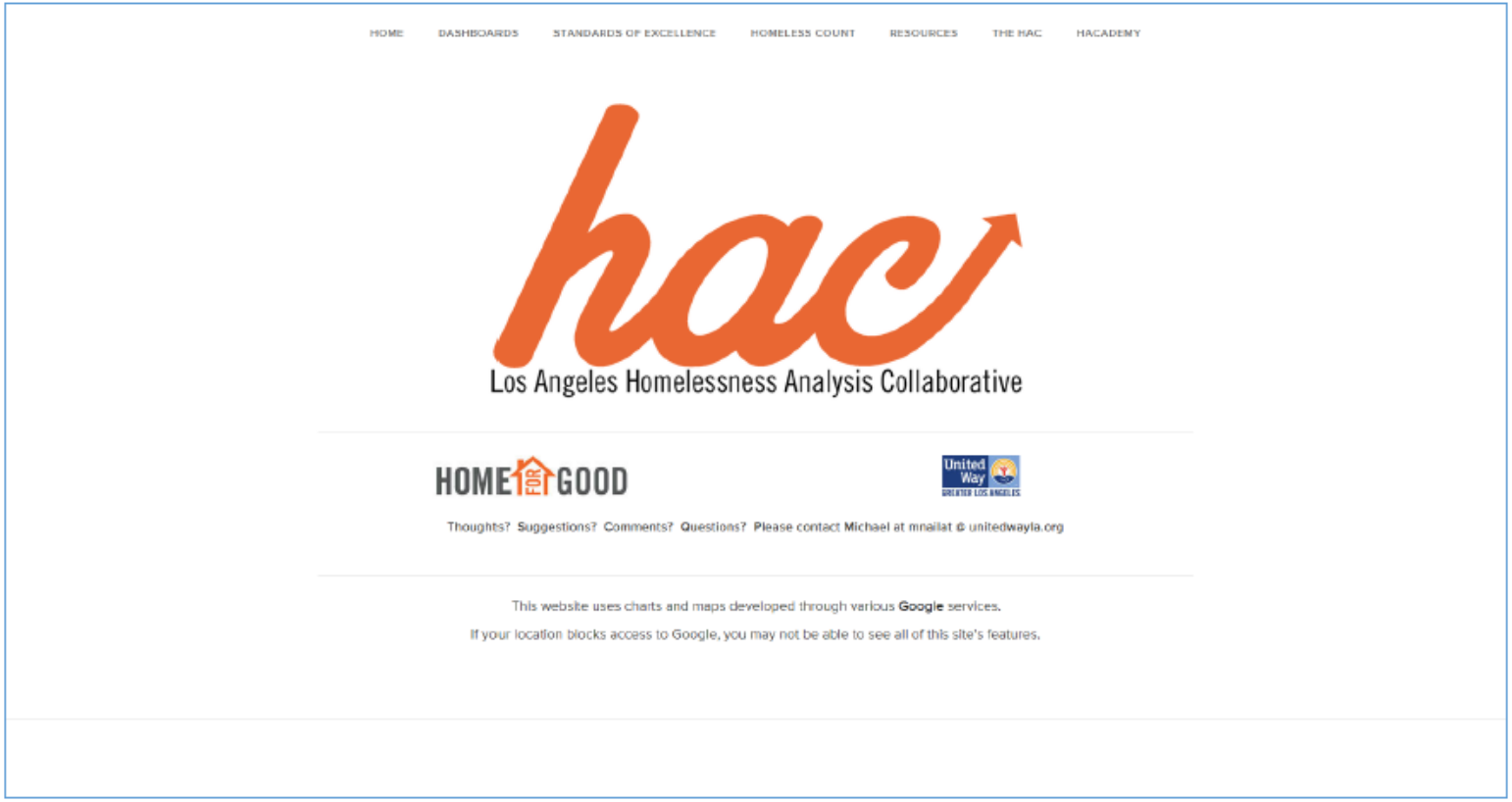
Better Data

Before

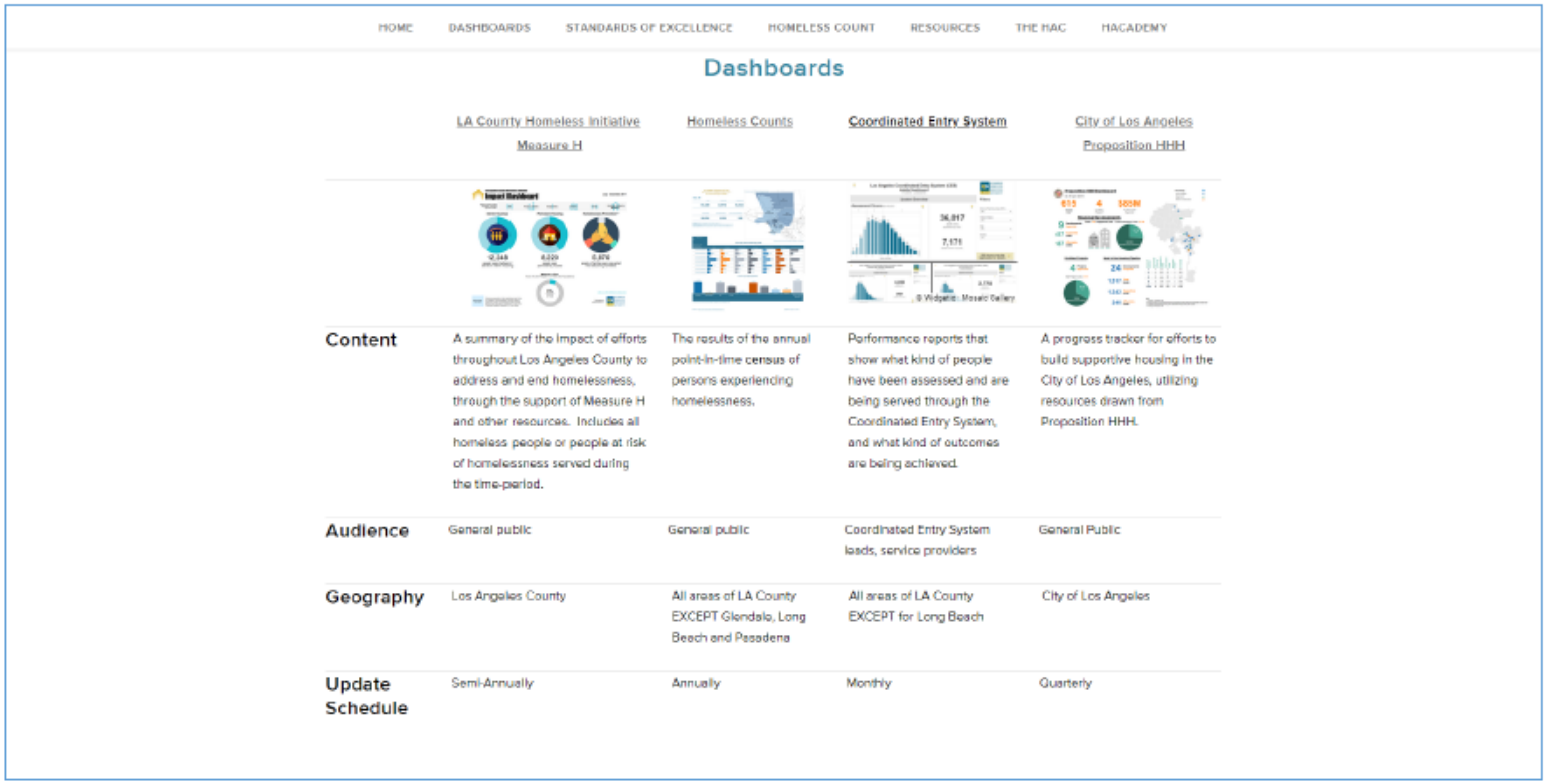
- Bi-Annual Homeless Count
- 20% Coverage
- Data on need
- Contract-centered database
- Program by program data

After

- Annual Homeless Count
- 100% Coverage
- Data on results
- Client-centered database
- Regional data



Main Data Site: http://homeforgoodla.org/hac

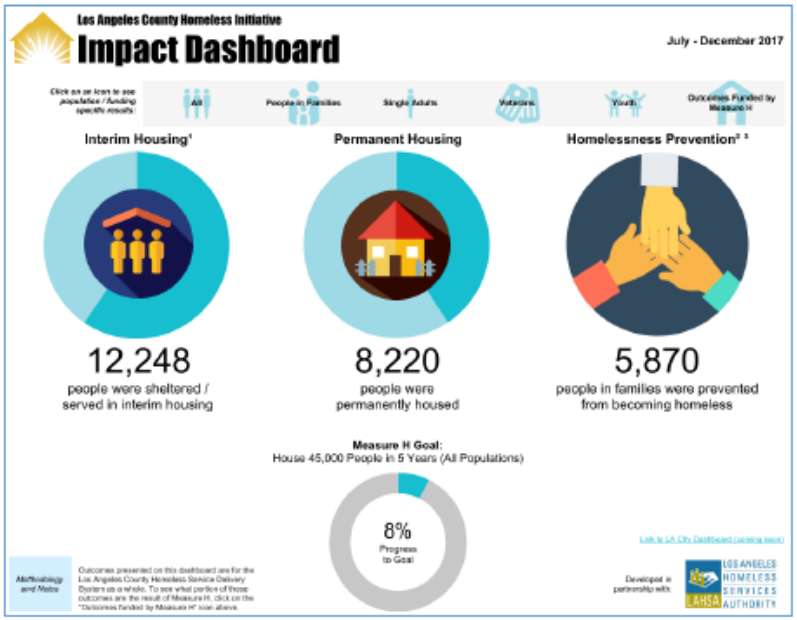


HOME DASHBOARDS STANDARDS OF EXCELLENCE HOMELESS COUNT RESOURCES THE HAC HACADEMY

Dashboards

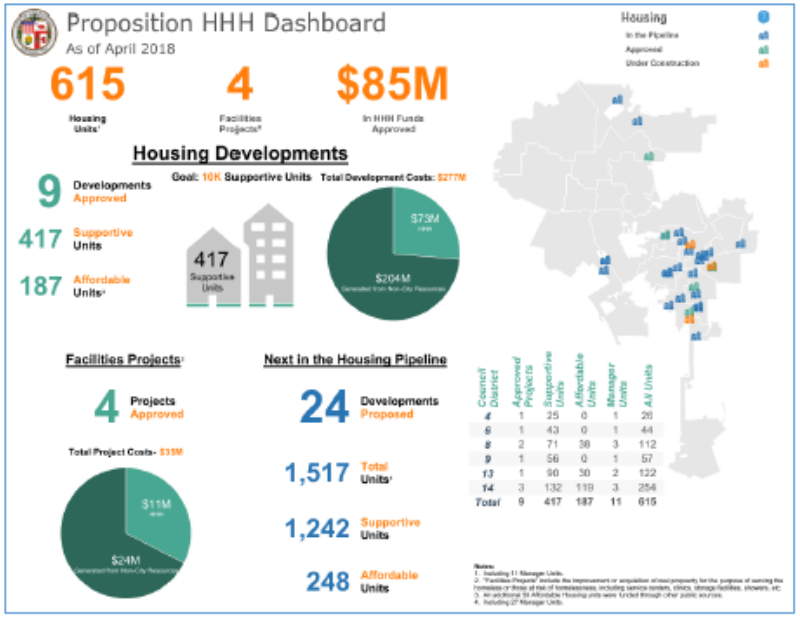
	LA County Homeless Initiative Measure H	Homeless Counts	Coordinated Entry System	City of Los Angeles Proposition HHH
Content	A summary of the impact of efforts throughout Los Angeles County to address and end homelessness, through the support of Measure H and other resources. Includes all homeless people or people at risk of homelessness served during the time-period.	The results of the annual point-in-time census of persons experiencing homelessness.	Performance reports that show what kind of people have been assessed and are being served through the Coordinated Entry System, and what kind of outcomes are being achieved.	A progress tracker for efforts to build supportive housing in the City of Los Angeles, utilizing resources drawn from Proposition HHH.
Audience	General public	General public	Coordinated Entry System leads, service providers	General Public
Geography	Los Angeles County	All areas of LA County EXCEPT Glendale, Long Beach and Pasadena	All areas of LA County EXCEPT for Long Beach	City of Los Angeles
Update Schedule	Semi-Annually	Annually	Monthly	Quarterly

Dashboards: http://homeforgoodla.org/dashboards



Measure H:

http://homeless.lacounty.gov/impact-dashboard/



Proposition HHH:

https://www.lamayor.org/HomelessnessTrackingHHH

Homelessness Policy
Research Institute

hacademy

Q&A

Send questions via the questions box on the right side of your screen

Upcoming Forum Learning Opportunities

Collective Impact Forum Virtual Coffee Series

- September 12: Aligning Partners with the Elizabeth River Project
- September 18: Sustaining Momentum with Milwaukee Teen Pregnancy Initiative and the Connecticut Juvenile Justice Alliance

Champions for Change 2018 Backbone Workshop

- October 16 – 18, 2018. Los Angeles, CA
- The Forum's longest-running workshop for backbone leaders and teams
- Forum events fill up far in advance. Register soon to save your spot.

Thank you for joining us!