

# Engaging with Advocates

## Expanding Your Comfort Zone



**national  
collaborative  
for infants  
& toddlers**



**COLLECTIVE  
IMPACT FORUM**



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# Tech Tips for Today



- Today's session is being **recorded**. We'll send you an email with a link to the recording to all registrants within one week.
- We want to hear from you!
  - Share your **Questions** in the **Chat Box**
  - Engage with others in the **Chat**
- If you have technical difficulties or need help with anything, please send a direct Zoom message to Andrea Guarnero with NCIT

# Land Acknowledgement



We would like to acknowledge that this session is co-hosted on the traditional land of the Ohlone people past and present.

We honor with gratitude the land itself and people of these tribes.

Thank you.

# Participatory Land Acknowledgement



Please let us know the indigenous lands that you are on in the chat!

If you are not sure whose land you are on, and are based in the United States or Canada, you can either:

- Enter your location here: <https://native-land.ca/>
- Or enter your city or zip code here: <https://land.codeforanchorage.org/>

# Next Steps To Strengthen Knowledge, Relationships, and Accountability to Support Indigenous Communities



**First Steps:** Learn about the Indigenous lands you are on and the Indigenous people who are part of your community.

## **Next Steps:**

- **Learn about the current context** that is affecting Indigenous People and Tribes in your community;
- **Build knowledge and relationships** with Indigenous-led organizations, coalitions, and organizing groups;
- **Support** Indigenous-led work and movement-building.

## **Resources to Explore**

**Native Governance Center** ([nativegov.org](http://nativegov.org)) provides multiple resources to help move forward, including, [“Beyond Land Acknowledgement: A Guide,”](#) and [“Beyond Land Acknowledgement Explainer Video.”](#)

# Today's Organizers and Hosts



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# Session Goal: Engage Safely with Advocates

## Topics to Cover:

- **What's Allowable For You?**
- **Understand Your Role in the Policy-Change Ecosystem**
- **Apply Theory to Real-World Situations**



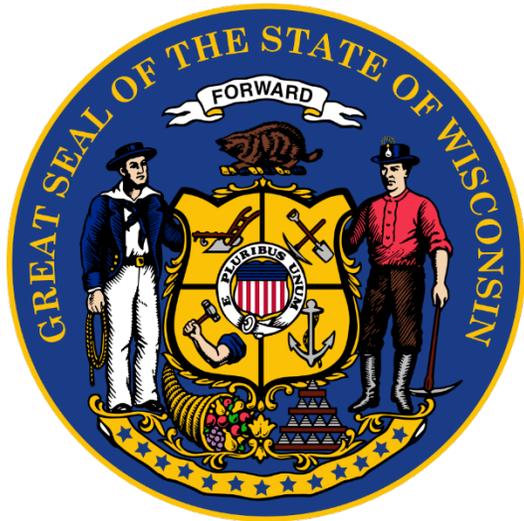
# Who Sets the Rules?



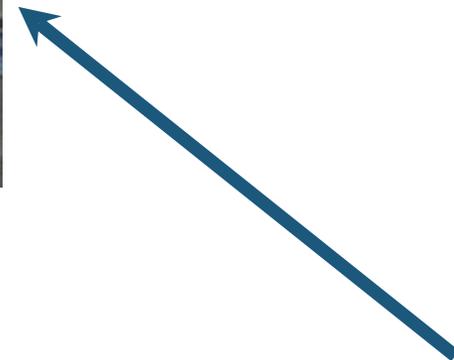
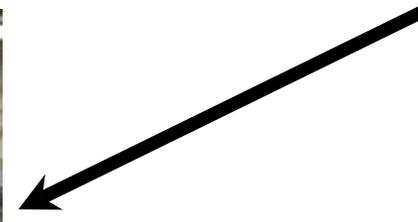
- State law prohibitions.
- Local jurisdiction ordinances.
- Agency regulations.
- Hatch Act – for federally funded programs.

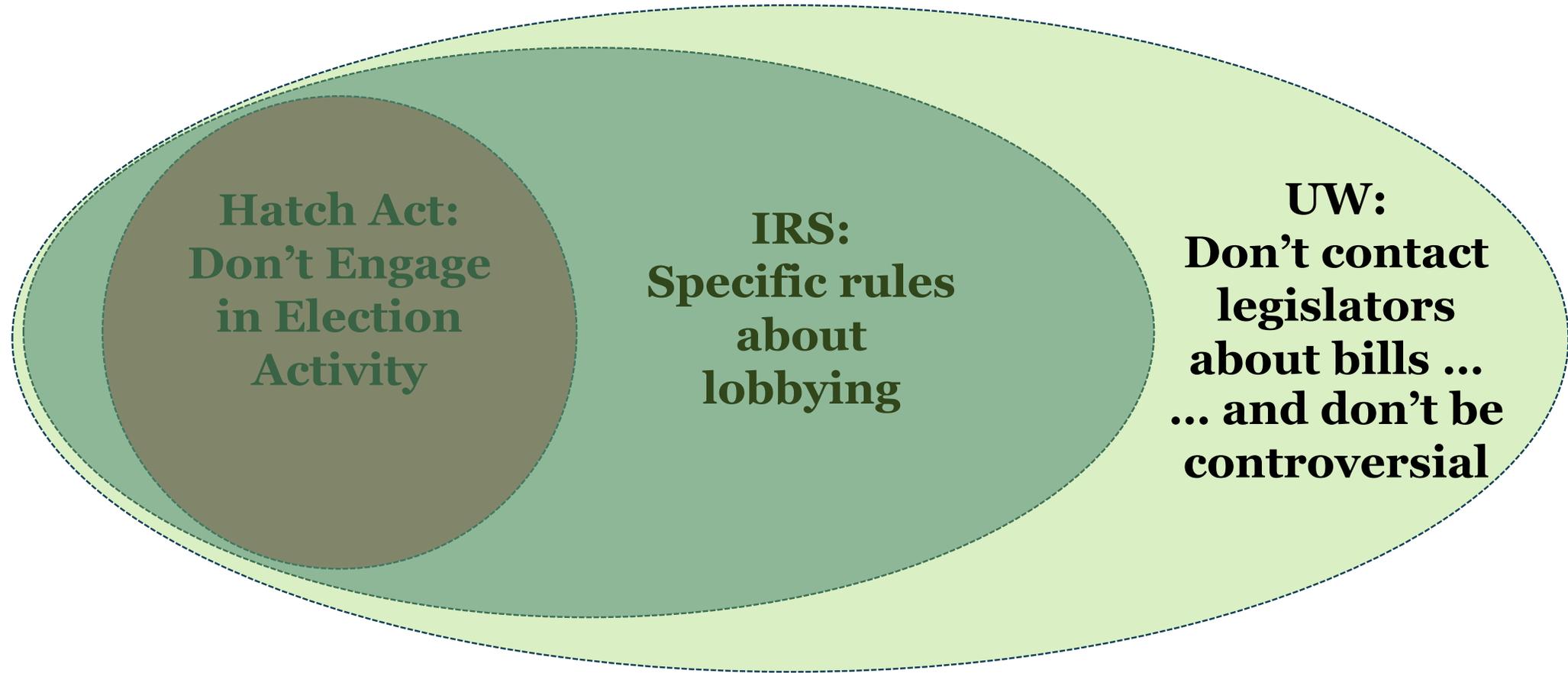


# Who Sets the Rules?



**WISCONSIN**  
UNIVERSITY OF WISCONSIN-MADISON





**Hatch Act:  
Don't Engage  
in Election  
Activity**

**IRS:  
Specific rules  
about  
lobbying**

**UW:  
Don't contact  
legislators  
about bills ...  
... and don't be  
controversial**

# Policy-Change Ecosystem



- Researchers
- Government Employees
- Direct Service Providers
- Religious Congregations
- Fraternal Organizations, PTAs, Civic Organizations
- Issue-Focused Groups
- Litigation Clinics
- 501(c)(4) Advocacy Organizations
- PACs

# Policy-Change Ecosystem



- **Researchers**
  - Talk to the advocacy groups: What research would they find most useful?
- **Government Agencies**
  - Build relationships with advocacy groups: What are their concerns?
- **Direct Service Providers**
  - Would Head Start centers host a legislator visit?
  - Put voter registration information at the front desk?

MA Food System Retweeted



**James Welch** @Sen\_Jim\_Welch · Mar 1, 2018

Great visit today from advocates for the Healthy Incentives Program. In addition to hearing just how important this program is to Springfield I also got an oregano plant! Time to test my green thumb



## Data advocates needed:

- Number of student meals served in each district
- Value of produce purchased from farmers in each district

(Data Sen. Welch needed:  
That's a basil plant.)





**Archive: Sen. Heidi Heitkamp** ✓

@SenatorHeitkamp

Enjoyed reading with Head Start kids in Minot & talking w/faculty abt how they handle service demand growth/slowdown

Head Start funds may be used to communicate with legislators about anything other than federal contracts, federal grants or legislation. See 45 CFR § 75.450(c)(1).



## Idaho Head Start Association

June 5 · 🌐



Thank you Senator Dave Lent for visiting with the **EICAP - Eastern Idaho Community Action Partnership Head Start Policy Council**. He said, “Don’t be intimidated to contact me. I love talking to people.”



👍❤️ 15

2 Shares

# Win Your Wins



- Post on social media
  - @USCSPC on Instagram
  - @mcfrsPIO on Twitter

## U.S. Consumer Product Safety Commission

uscpsc threads.net

Your U.S. Consumer Product Safety Commission. Product safety info, data, and recalls. Standing for safety since 1972. Official account of the @USCSPC.

23.6K followers · cpsc.gov



- Distribute news stories related to your program to keep your constituency up to date
- Invite elected officials to all of your events
  - No achievement is too small to celebrate



Sen. Tammy Baldwin speaks with Lee Anderson, water utility superintendent for the city of La Crosse at Well 23.

# Personal Activity



- Your free time is yours – do what you want.
- Don't use government resources.
  - Email address, copy machine.

