

# **COLLECTIVE IMPACT FORUM**



**How to Support a Sustainable and Resilient Collaboration**  
*Featuring the Tamarack Institute & United Way of Salt Lake*

**April 3, 2023**



## Tech Tips for Today

- We want to hear from you!
  - Share your **Questions** in the **Q&A Box**
  - Engage with others in the **chat**
- A **recording** of today's discussion will be made available later this week. We'll send you an email once it's online.
- Download a PDF of this **presentation** with the Dropbox link in the Zoom chat. The presentation will also be shared after with the recording.
- Live captions are **automatically** on. If you wish to turn them off, go to **Live Transcript** in your webinar menu and choose "Hide Subtitle".
- If you have technical difficulties or need help with anything, please share in the chat or email Tracy Timmons-Gray @ [tracy.timmons-gray@collectiveimpactforum.org](mailto:tracy.timmons-gray@collectiveimpactforum.org)



# Land Acknowledgement

We would like to acknowledge that this session is hosted and recorded on the traditional land of the Ohlone, Coast Salish, Muckleshoot, Stillaquamish, Suquamish, and Duwamish people past and present.

We honor with gratitude the land itself and people of these tribes.

Thank you.



# Participatory Land Acknowledgement

Please let us know the indigenous lands that you are on in the chat!

If you are not sure whose land you are on, and are based in the United States or Canada, you can either:

- Enter your location here: <https://native-land.ca/>
- Or enter your city or zip code here: <https://land.codeforanchorage.org/>



# Next Steps To Strengthen Knowledge, Relationships, and Accountability to Support Indigenous Communities

**First Steps:** Learn about the Indigenous lands you are on and the Indigenous people who are part of your community.

## **Next Steps:**

- **Learn about the current context** that is affecting Indigenous People and Tribes in your community;
- **Build knowledge and relationships** with Indigenous-led organizations, coalitions, and organizing groups;
- **Support** Indigenous-led work and movement-building.

## **Resources to Explore**

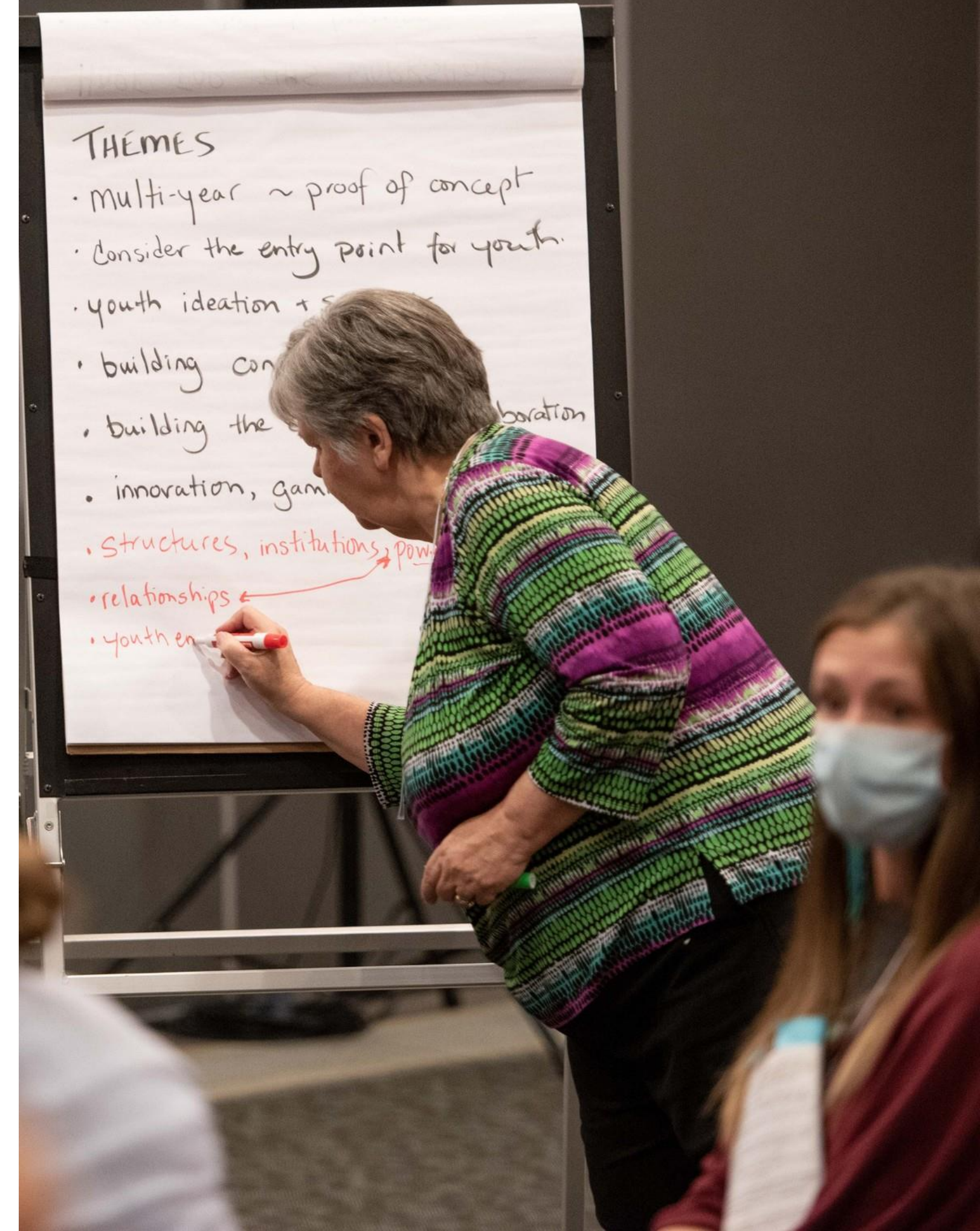
**Native Governance Center** ([nativegov.org](http://nativegov.org)) provides multiple resources to help move forward, including, “[Beyond Land Acknowledgement: A Guide](#),” and “[Beyond Land Acknowledgement Explainer Video](#).”



# How to Support a Sustainable and Resilient Collaboration

# Developing the Guide

- **Experience:** 20 years of experience supporting place-based collaboratives and community organizations
- **Evolving collaboration practice:** Collective impact framework informed what it takes to get to change at scale
- **Frustration:** Identified the need to build sustainability from the start
- **Intention and focus:** Propose a set of factors which influence the success
- **Input & expertise:** Research, advisory group, community storytellers





# Communities Building Youth Futures

Developed as part of the Communities Building Youth Futures (CBFY) initiative specifically to support 20 communities in determining how to build sustainable collaborations but made it open and accessible to all collaborations.





# The Collective Impact Framework in Practice

Solve the "results paradox" by aligning the contributions of cross-sector partners in three interdependent contexts

**Promise Partnership**  
All children and youth in the Greater Salt Lake region  
are thriving academically and social-emotionally

**211 & Community Schools**

- Connect community members to resources for stable lives
- 50 schools, 35 directly supported by UWSL

**Promise Communities**

- 9 Promise Communities
- 2 Priority Promise Communities

**Systems**

- 9 regional networks

**Cross-Cutting Enablers**

Policy

Align Funding

Data Strategy

Community Engagement

# Sustainability and Resilience

**Sustainability** incorporates many factors, including leadership, funding, community engagement, and the ability to influence policy and systems that lead to a program or a collective impact. Whereas **resilience** focuses on the internal conditions related to collaborative health and well-being, sustainability includes investments and outcomes that can have lasting impacts. **These concepts are tied together and can affect one another.**

# Sustainability Factors

## People Factors

- 1 Equity and inclusion embedded in design
- 2 Strong ties between partners
- 3 Broad community engagement

## Resource Factors

- 4 Adequate human and financial resources
- 5 Partners contribute to shared outcomes

## Process Factors

- 6 Compelling Case drives work
- 7 Ongoing reflection and learning

## Impact Factors

- 8 Data and Evidence informs approach
- 9 Progress and Impact is tracked and reported
- 10 Influence policy and systems change

# Resilience Practices

1 Build from top and bottom

2 Nurture caring relationships

3 Adapt to change

4 Engage with the unknown

5 Embrace long-term commitment

6 Leverage existing assets

7 Develop "good enough" plans

8 Be purpose- and values-focused

9 Build partner capacity

10 Surrender control

# Stories of Sustainability

- Stories make theory & concepts come to life, highlight the great work being done by collaborations
- 10 stories in the 10 Guide from collaborations across Canada
- Lessons learned, best practices, how each collaboration has uniquely approached sustainability and resilience (defining it, what elements are important to sustain)
- Examples: Calgary Reads, Food First NL





# The Promise Partnership of Utah

An infrastructure designed for sustainability, and a core set of predictable backbone practices as the bedrock of resiliency.

- **Stop:** chronic absence network
- **Transition:** afterschool/school linked database
- **Continue:** fight for academic outcomes in preschool

**Promise Partnership**  
All children and youth in the Greater Salt Lake region are thriving academically and social-emotionally

**211 & Community Schools**

- Connect community members to resources for stable lives
- 50 schools, 35 directly supported by UWSL

**Mitigate**

**Promise Communities**

- 9 Promise Communities
- 2 Priority Promise Communities

**Move Out**

**Systems**

- 9 regional networks

**Keep Out**

**Cross-Cutting Enablers**

Policy

Align Funding

Data Strategy


Community Engagement

**Resiliency Core**

- Shared Promise Partnership identity
- Constant communication
- Predictable cadences
- Standard enough planning and reporting tools



# Sustainability Self Assessment Tool



**TOOL | SUSTAINABILITY SELF-ASSESSMENT**

Developing a sustainable collaborative can be challenging. The sustainability self-assessment tool helps collaborations to consider 10 factors and assess the degree to which the partners are engaged in building sustainability into their effort. It is also important to note that not all collaborations or the outcomes of the collaboration should be sustained. In some cases, when the collaboration has achieved its core purpose, it should consider how to wrap up its work.

**Sustainability** is about many factors including leadership, funding, community engagement, and the ability to influence policy and systems that lead to program or collective impact. Sustainability includes investments and outcomes that can have lasting impact.

Successful and sustainable collaborations are ones where every actor in a partnership has a role to play and where responsibility for ensuring the sustainability of their collaborative efforts is shared. This includes conveners, backbone partners, community members, and partners who are engaged from different sectors. To achieve longer term sustainability, all partners can and should play a part.

Source: 10: A Guide to Building a Sustainable and Resilient Collaborative

**The 10 Factors for creating Collaboration Sustainability**

The 10: A Guide for Building a Sustainable and Resilient Collaborative identified ten sustainability factors. These factors focus on the people, process, resources, and impact of the collaboration's efforts. The people factors focus on embedding equity in the design, strong ties between partners, partners contribute to shared outcomes, adequate human resources, and broad community engagement.

The process factors focus on creating a compelling case, the use of data and evidence to inform the approach, and ongoing reflection and learning. The resource factors focus on ensuring adequate human and financial resources and the contributions of partners. The impact factors include tracking progress, and influencing policy and systems change.

Sustainable collaboration processes pay attention to these 10 factors in their design and collective effort. In

A tool to help you define what sustainability means to your collaboration, assess your sustainability using the 10 factors, identify strengths to leverage and areas of growth, and develop a sustainability action plan.



# Questions





# Additional Upcoming Learning Opportunities with the Collective Impact Forum



## COLLECTIVE IMPACT ACTION SUMMIT 2023

Coming Together to Work Together

**JOIN ONLINE APRIL 25 – 27**

Featuring:



**Imani Barbarin**  
Disability & Inclusion  
Activist and Speaker



**Krista Tippett**  
Journalist & Best-Selling  
Author, On Being Project



**Ruchika Tulshyan**  
Best-Selling Author,  
Inclusion on Purpose



# Additional Upcoming Learning Opportunities with the Collective Impact Forum

Free Webinar  
April 18, 2023 at 3:00 pm ET

## Exploring How to Use the New Racial Equity Toolkit



Dominique Samari



Paul Schmitz



## Contact:

Jennifer Splansky Juster  
Executive Director, Collective Impact Forum  
[Jennifer.juster@collectiveimpactforum.org](mailto:Jennifer.juster@collectiveimpactforum.org)