



# **COLLECTIVE IMPACT FORUM**



## **How to Increase Youth Engagement and Partnerships within Collective Impact Initiatives**

**August 17, 2023**



# Land Acknowledgement

We would like to acknowledge that this session is hosted and recorded on the traditional land of the Tiwa Pueblo, Pawtucket, Abenaki, Canarsie, Munsee Lenape, Ohlone, Coast Salish, Muckleshoot, Stillaquamish, Suquamish, Duwamish people past and present.

We honor with gratitude the land itself and people of these tribes.

Thank you.



# Participatory Land Acknowledgement

Please let us know the indigenous lands that you are on in the chat!

If you are not sure whose land you are on, and are based in the United States or Canada, you can either:

- Enter your location here: <https://native-land.ca/>
- Or enter your city or zip code here: <https://land.codeforanchorage.org/>



# Next Steps To Strengthen Knowledge, Relationships, and Accountability to Support Indigenous Communities

**First Steps:** Learn about the Indigenous lands you are on and the Indigenous people who are part of your community.

## **Next Steps:**

- **Learn about the current context** that is affecting Indigenous People and Tribes in your community;
- **Build knowledge and relationships** with Indigenous-led organizations, coalitions, and organizing groups;
- **Support** Indigenous-led work and movement-building.

## **Resources to Explore**

**Native Governance Center** ([nativegov.org](http://nativegov.org)) provides multiple resources to help move forward, including, “[Beyond Land Acknowledgement: A Guide](#),” and “[Beyond Land Acknowledgement Explainer Video](#).”



# Today Kicks off a Busy Fall!

## Virtual Office Hours



- **August 17: How to Increase Youth Engagement and Partnerships within Collective Impact Initiatives**
  - Led by Cindy Santos, Frank Mirabal, and Joel Miranda
- **August 30: How to Navigate Backbone Challenges**
  - Led by Courtney Robertson, Paul Schmitz, and Jennifer Splansky Juster

## Online Workshop Series



- **Tools For Collaborative Engagement and Planning**, Thursday, September 14
  - Led by Cindy Santos and Jennifer Splansky Juster
- **Facilitating Collaborative Meetings**: Thursday, September 28
  - Led by Courtney Robertson
- **Navigating the Dangers to Collective Impact**: Friday, October 13
  - Led by Paul Schmitz
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  - Led by Dominique Samari & Paul Schmitz



## Tech Tips for Today

- We want to hear from you!
  - Share your **Questions** in the **Q&A Box**
  - Engage with others in the **chat**
- A **recording** of today's discussion will be made available later this week. We'll send you an email once it's online.
- Download a PDF of this **presentation** with the Dropbox link in the Zoom chat. The presentation will also be shared after with the recording.
- Live captions are **automatically** on. If you wish to turn them off, go to **Live Transcript** in your webinar menu and choose "Hide Subtitle".
- If you have technical difficulties or need help with anything, please share in the chat or email Tracy Timmons-Gray @ [tracy.timmons-gray@collectiveimpactforum.org](mailto:tracy.timmons-gray@collectiveimpactforum.org)



# Welcome Frank Mirabal!



Frank Mirabal, Ph.D  
Co-Founder/Partner





**Welcome Joel Miranda!**



**Joel Miranda**

**Senior Advisor for Global Youth Opportunity Leadership,  
Global Opportunity Youth Network at the Aspen Institute Forum for Community Solutions**

# A DIFFERENTIATED APPROACH BASED ON SEVEN CORE PILLARS



## 1. Place-based Collaboration

- **Design for scale** commensurate with a community's youth unemployment challenge
- **Partner** with OY & community leaders to build collaborative infrastructure guided by a shared vision for impact
- **Coordinate the local employment ecosystem** to address **structural barriers**, including systemic injustice, to youth economic opportunity
- **Customize** youth employment strategies to **local needs & current and future market demand**
- **Advance a "suite of solutions"** for youth employment and entrepreneurship, including effective programming as well as policy & advocacy



## 2. Movement-building

- Reinforce a global narrative that reflects the full value of investing in young people
- Engage **new partners, advocates and investors** to advance greater economic opportunity for OY
- Influence shifts in mindsets, practices, and policies to create **lasting systemic change**



## 3. Learning Network

- Disseminate **high-quality research, evidence and best practices**
- Host **vibrant communities of practice** to promote knowledge-sharing and innovation
- Track, evaluate and share **lessons learned** from systems shifts in GOYN communities



## 4. Youth Voice & Leadership

- **Center the perspective of young people** in the creation of solutions
- **Partner with a global network of OY leaders**, to share learning, actions, and innovations
- **Link young people to resources**, support and allies to **build youth agency**



## 5. Diversified Financing

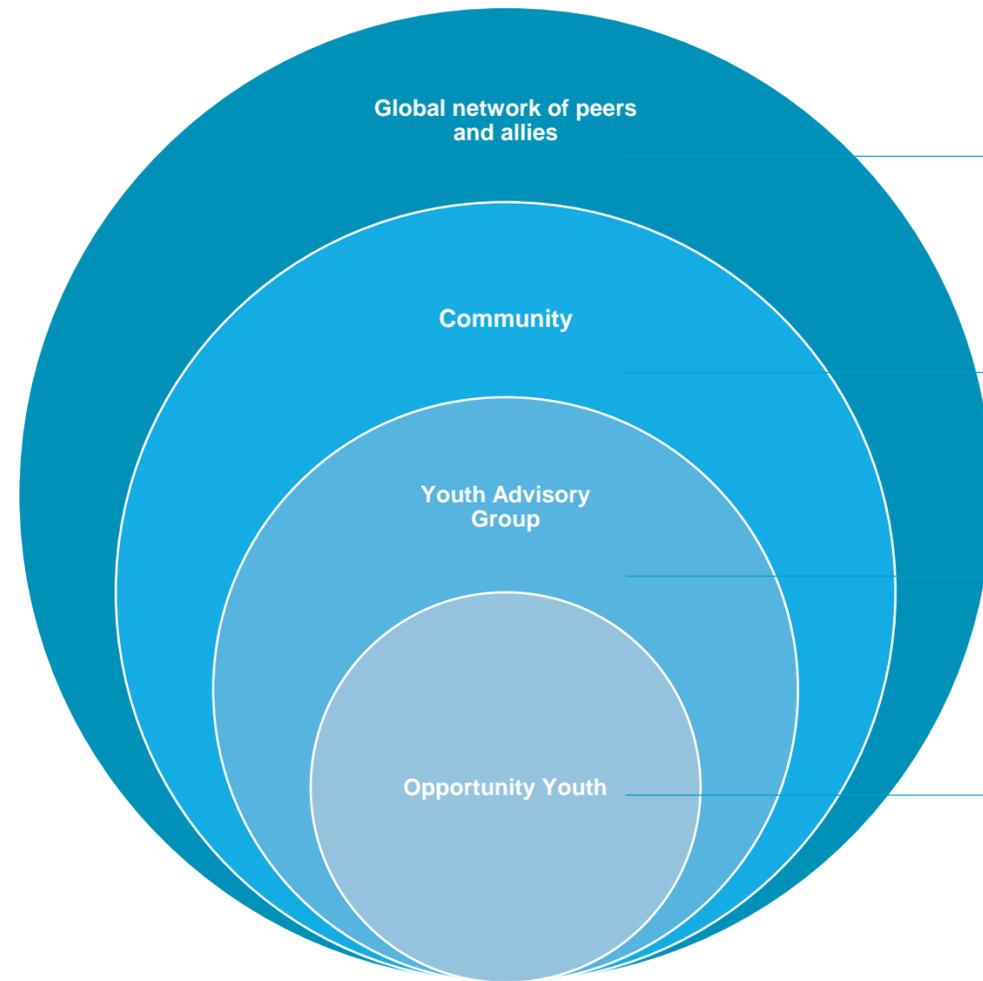
- **Mobilize diverse and innovative sources of global and local financing** to increase investment in support of economic opportunity for OY
- Support communities in building compelling business cases for investment in OY



## 6. Data & Technology

- **Build community capacity to adopt data-driven approaches** to problem analysis, collaborative decision-making and strategic planning
- Support communities in gathering and sharing new data about OY
- Accelerate digital platforms that have potential to shift outcomes at mass scale

# FROM LOCAL TO GLOBAL: APPROACH TO YOUTH ENGAGEMENT



We connect GOYN young leaders to a network of peers, adult allies, and institutional partners to build a movement that is truly powered and inspired by the visions, energy, and aspirations of global Opportunity Youth.

We support young people in engaging their communities and facilitating dialogue that leads to the creation of actionable solutions.

We invest in building the capacity of young people to organize themselves and each other to bring their voices and vision to spaces that most need them.

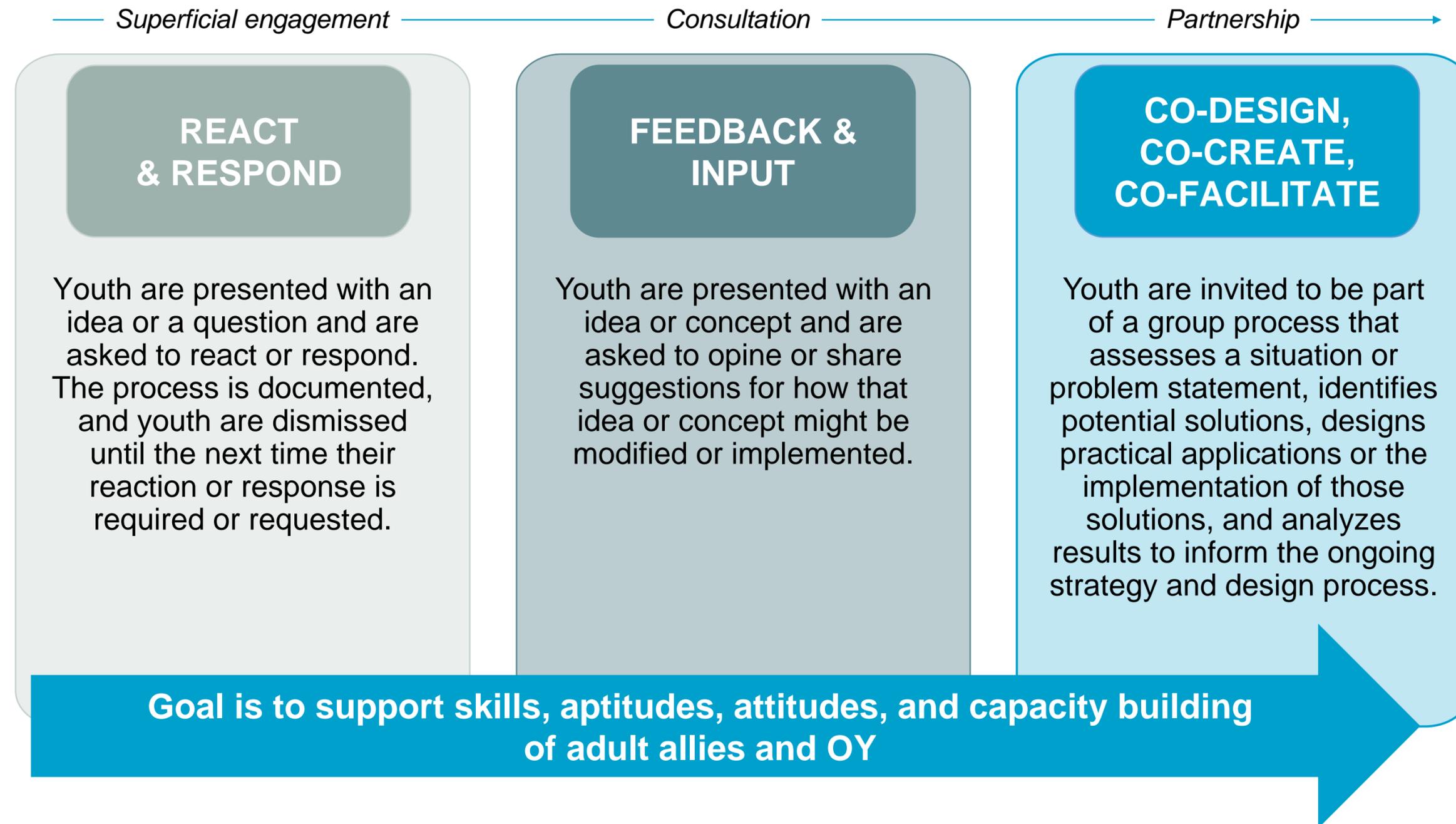
We believe in engaging and partnering with young people where they are at and leveraging the power of their lived experience.

## Youth Voice, Leadership, and Partnership

- **Center the perspective of young people** in the creation of solutions
- **Partner with a global network of OY leaders**, to share learning, actions, and innovations
- **Link young people to resources**, support and allies to **build youth agency**

**EQUITY OF ACCESS & OPPORTUNITIES**

# THE GOYN YOUTH VOICE AGENDA: MOVING TOWARDS ENGAGING YOUTH AS PARTNERS



# GOYN YOUTH VOICE, LEADERSHIP, AND PARTNERSHIP PRINCIPLES

- Center the perspective of young people in the creation of solutions
- Partner with a global network of OY leaders, to share learning, actions, and innovations
- Link young people to resources, support and allies to **build youth agency**

## FOUR CORE PRACTICES (CP's)

**#1. Value and amplify the voices of OY through meaningful youth engagement.**



*Local OY leaders are engaged in capacity building related to peer engagement, survey and focus group facilitation, and local OY persona (profile) creation.*

**#2. Engage OY as partners in the co-creation and design of solutions to youth unemployment.**



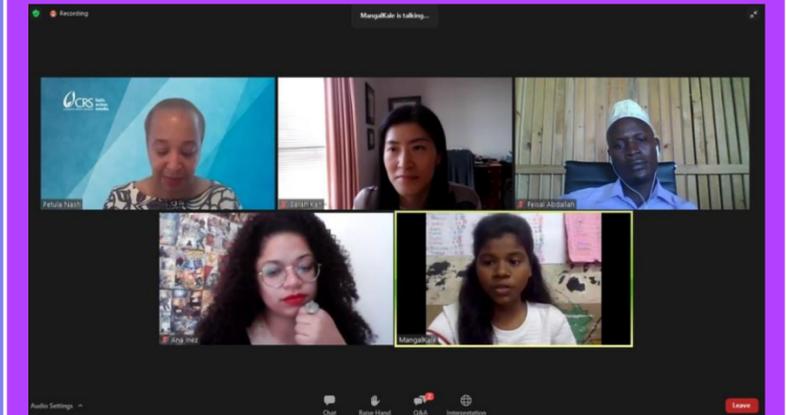
*YAG members are engaged in training on design-thinking, youth-led research, community and stakeholder engagement, policy analysis, and advocacy principles.*

**#3. Support and mobilize OY as leaders in their communities**



*YAGs and Youth Innovators trained in project design, implementation, and evaluation; contributing to youth led social innovation and entrepreneurship skillsets.*

**#4. Connect OY to a global platform to share and inspire others**



*OY leaders co-design and facilitate global exchanges with OY peers and institutional partners; seeding the Global Equity Agenda and OY Leadership Network*

## EQUITY OF ACCESS & OPPORTUNITIES

All OY engaged are given equal access to information, data, skilling, employment, and leadership opportunities.

# GOYN MEXICO CITY – YOUTH MANIFESTO

“ We believe that **stigmatizing terms** such as **lazy, good for nothing, disinterested, unexperienced, rebellious, immature, hopeless, vulnerable, at risk, drug addicts, thieves, antisocial, unmotivated, unskilled, tired, apathetic, and not very proactive,** to name a few, are **psychological violence.**”

We are **creative, enthusiastic, innovative, dreamy, persistent, loyal, dedicated, energetic, responsible, strong, happy, agile, fighters, resourceful, self-taught, practical, positive, empathetic, virtuous, entrepreneurs, resilient.** We are incredible, **we are the inspiration, we are the light of the country, we are young people with potential. We are Opportunity Youth.** Knowing that we’re called Opportunity Youth, motivates us to undertake, learn, grow. It reminds us that we’re not getting stuck, **we’re hungry for knowledge, we want to excel.**”

# Partnering, Mobilizing, Connecting!



**THE FUTURE IS YOUNG**  
LEARNING SERIES

**PARTNERING, MOBILIZING,  
CONNECTING:**  
GOYN's Approach to Youth Engagement  
February 2023

**GD** Global Development Institute  
**GOYNN** GLOBAL OPPORTUNITY YOUTH NETWORK  
THE FUTURE IS YOUNG aspen institute  
**OCRS** CATHOLIC RELIEF SERVICES

GOYN has four **Core Principles** that promote authentic engagement and partnership with Opportunity Youth:

1. **We center the perspective of young people** in the creation of solutions
2. **We partner with a global network of Opportunity Youth leaders** to share learnings, actions, and innovations
3. **We link young people to resources, support and allies to build youth agency**
4. **We promote equity of access and opportunities**

These four principles are outlined by the global community and highlighted below is how they are put into practice in the local context:

1. Valuing and amplifying the voices of Opportunity Youth through meaningful youth engagement
2. Engaging Opportunity Youth as partners in the co-creation and design of solutions to youth unemployment
3. Supporting and mobilizing Opportunity Youth as leaders in their communities
4. Connecting Opportunity Youth to a global platform to share and inspire others

This installment of the Learning Series serves to expand on each of the four Core Practices specified above with each section detailing the rationale to resource and implement the practice, practical examples of how each is applied plus the desired impact the practice has had on the Opportunity Youth involved.

## THE GLOBAL OPPORTUNITY YOUTH NETWORK YOUTH PARTNERSHIP CHECKLIST

- Use an asset-based lens to lift and amplify young people's voices
- Compensate young people appropriately for their time and contributions
- Remove barriers to young people's participation
- Train adults to act as allies to young people
- Design outreach efforts that can reach a diversity of youth, including those belonging to marginalized groups
- Let youth decide how they want to organize themselves
- Provide youth with learning and capacity-strengthening opportunities
- Treat youth as experts on their own lives, peer groups and communities
- Make meaningful investments in young people's ideas
- Invite youth to participate, shape and lead conversations in their communities and beyond

*Above all, ask questions, listen and learn from youth themselves on how they want to engage, lead and grow*



# Questions





# Additional Upcoming Learning Opportunities with the Collective Impact Forum

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