



**COLLECTIVE
IMPACT FORUM**



Funding the Long Game in Collective Impact

November 21, 2019

Welcome!

- We want to hear from you! Share your **questions** in the question box on the right.
- A **recording** of today's discussion will be made available within 24 hours. We'll send you an email once it's online.
- Download a PDF of this presentation in the Handout Section on the right of your screen.



**Jennifer
Splansky Juster**
Executive Director,
Collective Impact
Forum

Ways to Join the conversation

1

Ask a question

Send questions via the Q&A box on the right of your screen.

2

Share on Twitter

@CIForumtweets

@FSGtweets

#CollectiveImpact

Technical assistance

E-mail **Ask for assistance in the Question box on the right or email info@collectiveimpactforum.org**

Presenters

- Christina Ellis - Program Director, Advancing a Healthier Wisconsin Endowment
- Tim Meister - Program Manager, Advancing a Healthier Wisconsin Endowment
- Paul Schmitz - Senior Advisor, Collective Impact Forum, and CEO, Leading Inside Out

About AHW

- Operating since 2004
- Invested more than \$260M
- More than 430 research, education, and community health initiatives
- More than 1,000 community organizations
- Assets of approximately \$450M



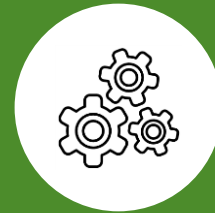
**Basic, clinical and
translational
research**



**Education and
workforce
development**



**Population and
community
health**



**Policy, systems
and culture
change**

Pathways for Partners



Grantmaking vs Changemaking

Grantmaking

- Transactional
- Provide Funding
- Monitor/report on incremental health outcomes

Changemaking

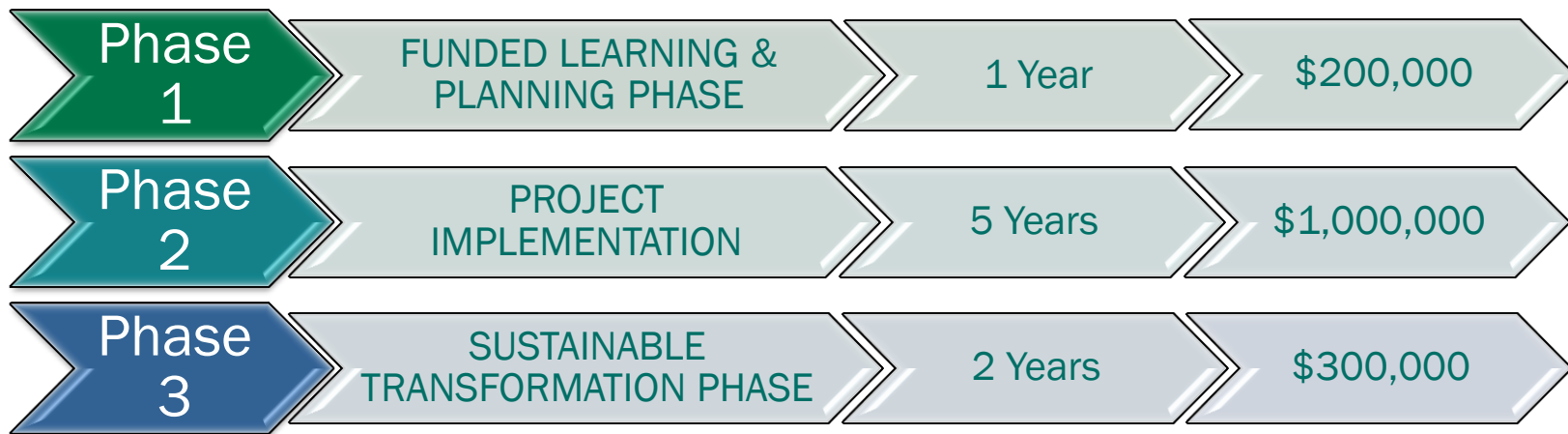
- Relational/Collaborative
- Leverages funding & non-funding resources to build capacity
- Actively engage with partners for significant health outcomes



Advancing Behavioral Health

W I S C O N S I N

1 Initiative, 3 Distinct Phases

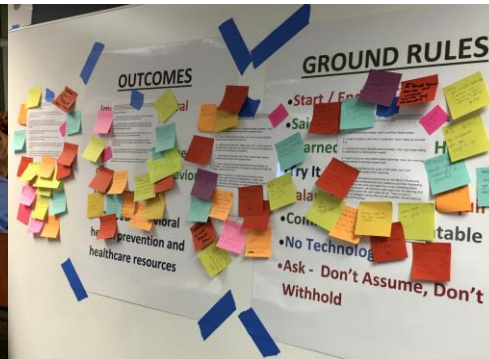


2. Planning Year and Proposal Development

- Monthly learning community with 3 representatives from each community coalition
- Community building, capacity building (strategy, culture), planning
- Peer support and staff feedback on proposal development

3. Learning Community

- Quarterly gatherings rotate among communities
- Blend learning from host community with capacity building and peer support across projects
- Collaboration across communities



4. Capacity building, Research, and Evaluation

- Ongoing support from Academic Partner faculty team from Medical College
- Pool of funds for capacity building (e.g., fundraising, board development, community engagement, etc.)
- Program Officer meets monthly – thought partnership and support not compliance

5. Annual Conference

- Planned by Learning Community to share lessons with and learn from larger behavioral health field in Wisconsin
- It's free: AHWE sponsors 100% of conference costs
- National speakers, interactive sessions, reports and connections



Benefits

- Implementation plans were stronger, defined clear results and strategies, and truly engaged communities
- Groups adjusting implementation based on learning from their own projects, each other to make progress
- Endowment will learn from varied approaches which ones are most impactful and/or replicable

Challenges

- Using a results-based process with challenging Behavioral Health indicators
- Adapting model equitably to a sovereign tribe
- Beginning before all staff were hired
- Approach and curriculum developed after grantees selected



QUESTIONS?

Contact Information

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Upcoming Webinar

Key Factors for Success in Collective Impact: Evaluation Findings from the Field

Date: Tuesday, December 10, 2019

Time: 2pm – 3pm ET

[Register Now](#)

2020 Collective Impact Convening

May 6-8, 2020 — Minneapolis, MN

- **Seventh annual convening** on collective impact
- **In-depth peer learning** with 800+ backbones, funders, and other practitioners
- **35+ interactive sessions** on equity, community engagement, data, narrative change, and more
- **Local site visits** to explore social change in action in the Twin Cities
- And more!

[Registration now open!](#)

Forum events fill up far in advance. Save your spot now during the early-bird window and join us for our biggest learning event of the year!

