Virtual Coffee Chat

Driving Systems Change Forward

August 31, 2020

Land Acknowledgement

We would like to acknowledge that this virtual coffee is presented and recorded on the traditional land of the Ohlone, the Nacotchtank (Anacostan), the Piscataway, the Skaruhreh/Tuscarora, the Coast Salish, the Suquamish, and the Duwamish people past and present.

We honor with gratitude the land itself and the Ohlone, the Nacotchtank (Anacostan), the Piscataway, the Skaruhreh/Tuscarora, the Coast Salish, the Suquamish, and the Duwamish tribes.

Thank you.

Welcome to this Virtual Coffee Chat!

- We want to hear from you! Share your **questions** in the question box on the right.
- A **recording** of today's discussion will be made available within 24 hours. We'll send you an email once it's online.
- A link to the **presentation** is now available in the chat box.
- Please take a moment to take our **quick poll** and let us know more about you.

Jennifer Splansky Juster
Executive Director, Collective Impact Forum

Thank you for joining

Ways to Join the conversation

1

Ask a question

Send questions via the Q&A box on the right of your screen.

2

Share on Twitter

@CIForumtweets

#CollectiveImpact

Technical assistance

E-mail **Ask for assistance in the Question box on the right or email info@collectiveimpactforum.org**

Today’s webinar presenters

Andrea Akita
Communities of Opportunity Director,
King County Public Health

Corianne Payton Scally
Principal Research Associate,
Metropolitan Housing and
Communities Policy Center,
The Urban Institute

August 31, 2020

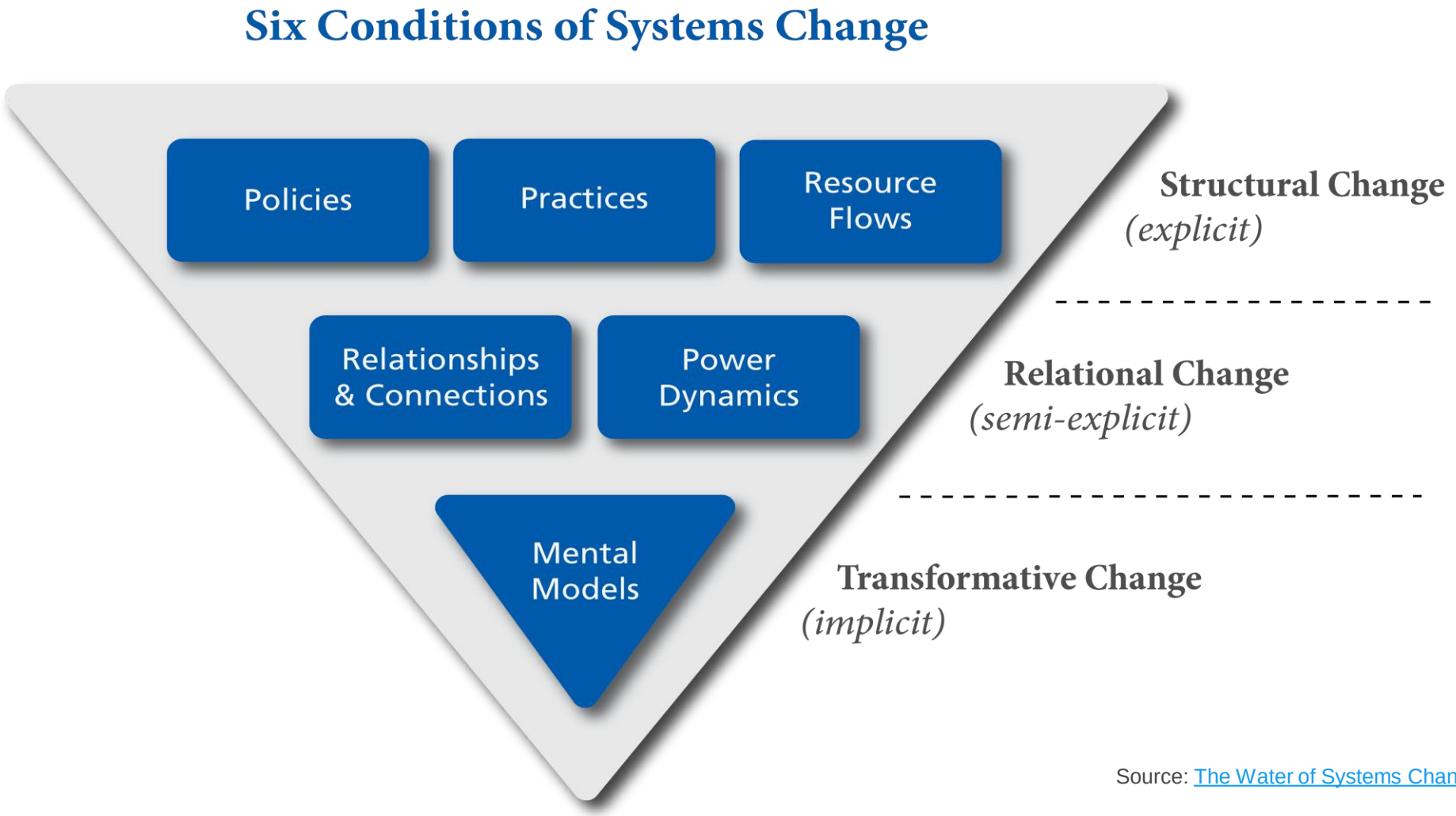
Multisite, cross-sector initiatives & systems change

URBAN INSTITUTE · ELEVATE · THE · DEBATE

What are Multisite Cross-sector Initiatives?

- new, connected
- shared goals
- multiple sites
- mix of partners

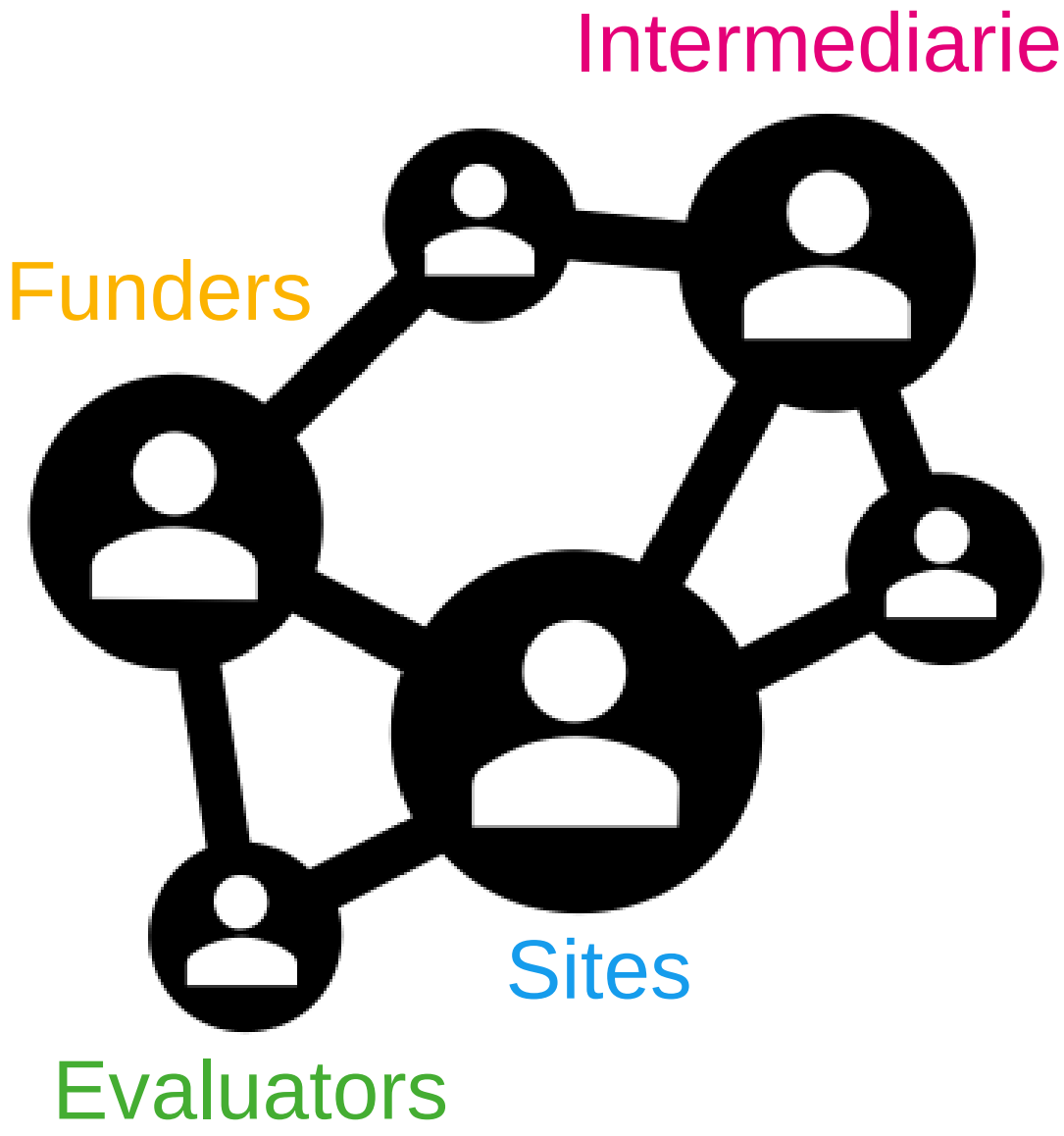
Initiatives are achieving some systems change but not always comprehensive or intentional



Source: [The Water of Systems Change FSG]

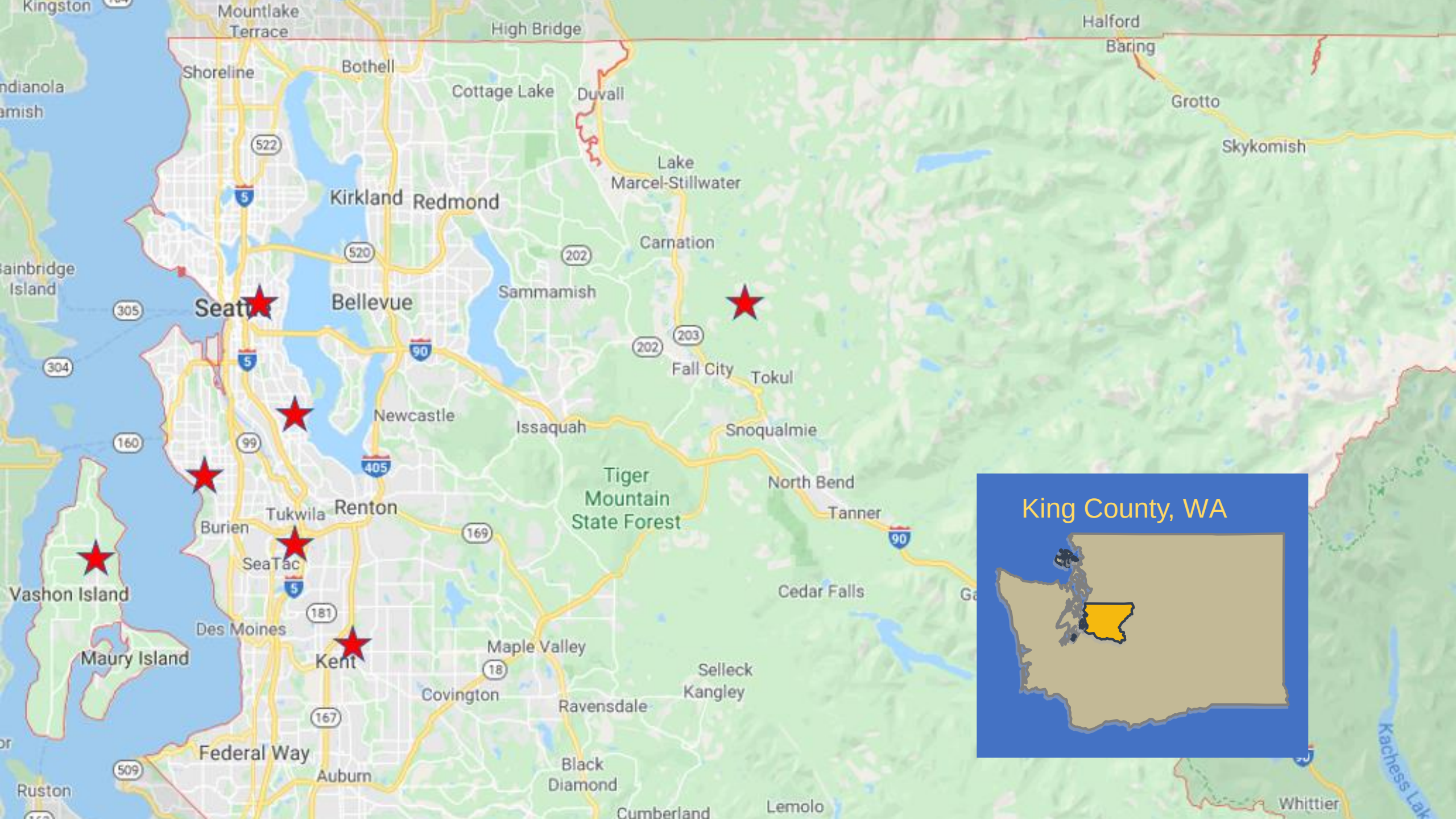
Advancing racial equity requires recognizing & aligning journeys

Shifting power to sites must be deliberate across stakeholders



Communities of Opportunity is a network of residents, communities, decision makers, and funders who believe every community can be a healthy, thriving community—and that equity and racial justice are both necessary and achievable.

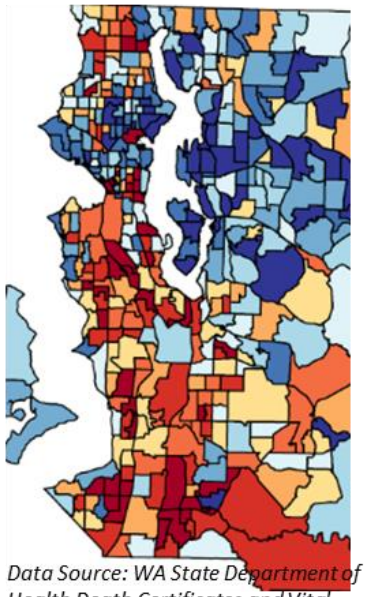
We are creating greater health, social, economic, and racial equity in King County so that all people thrive and prosper, regardless of race or place.


King County, WA
Kingston
Mountlake Terrace
High Bridge
Halford
Baring
Shoreline
Bothell
Cottage Lake
Duvall
Grotto
Skykomish
Lake Marcel-Stillwater
Kirkland
Redmond
Carnation
Bainbridge Island
Seattle
Bellevue
Sammamish
Fall City
Tokul
Newcastle
Issaquah
Snoqualmie
Tiger Mountain State Forest
North Bend
Tanner
Tukwila
Renton
Burien
SeaTac
Vashon Island
Cedar Falls
Des Moines
Maury Island
Kent
Maple Valley
Selleck
Kangley
Covington
Ravensdale
Federal Way
Auburn
Black Diamond
Ruston
Cumberland
Lemolo
Whittier
Kachess Lake

Health and wellbeing measures

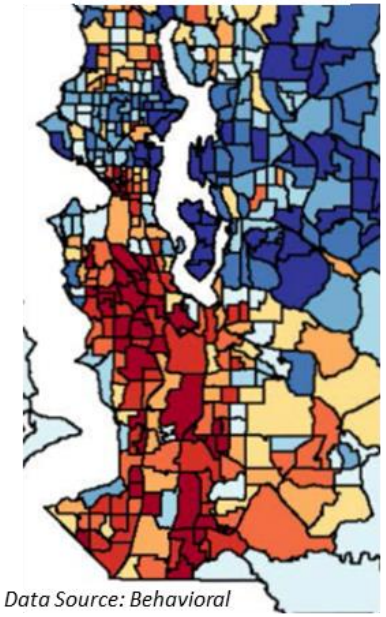
Seattle/King County

Life Expectancy



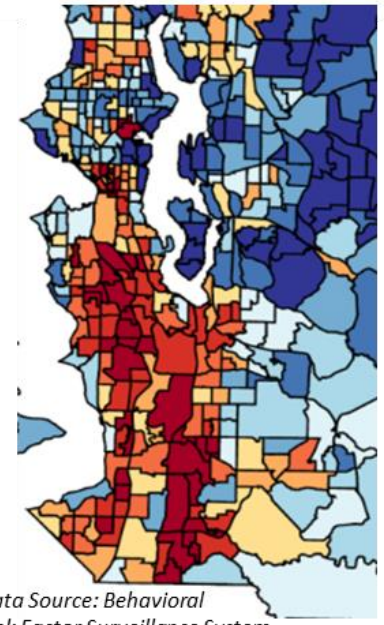
Data Source: WA State Department of Health Death Certificates and Vital statistics.

Tobacco Use



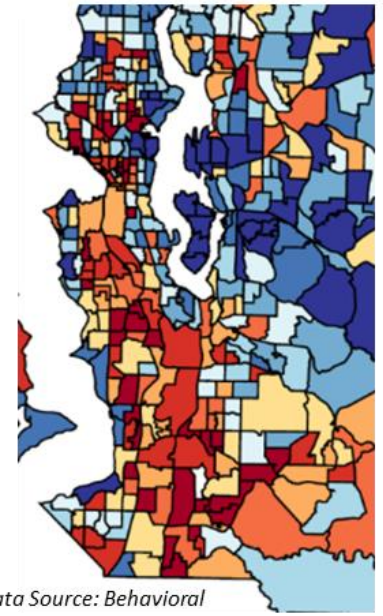
Data Source: Behavioral Risk Factor Surveillance System

Frequent Mental Distress



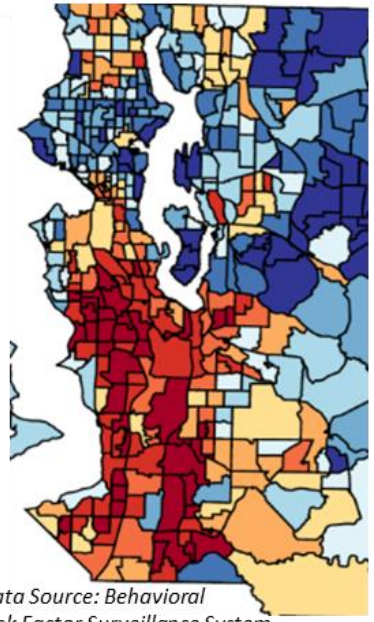
Data Source: Behavioral Risk Factor Surveillance System

Adverse Childhood Experiences



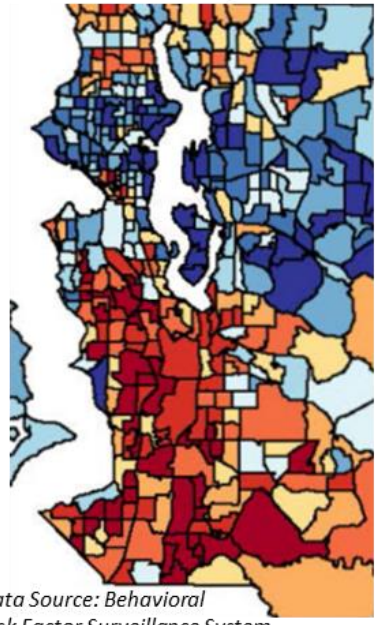
Data Source: Behavioral Risk Factor Surveillance System

Lack of Physical Activity



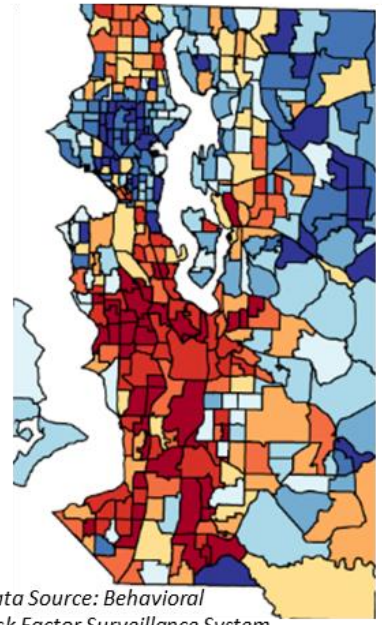
Data Source: Behavioral Risk Factor Surveillance System

Obesity



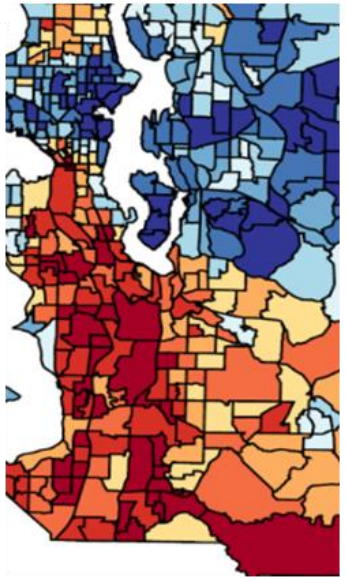
Data Source: Behavioral Risk Factor Surveillance System

Diabetes



Data Source: Behavioral Risk Factor Surveillance System

Preventable Hospitalization



Note: To identify geographic areas of need, King County census tracks were rank-ordered from highest to lowest percent of adults by the indicators noted. The tracts were then divided into 10 groups. Dark red areas show tracts with the highest rates; dark blues show tracks with the lowest rates (except the Life Expectancy map is reversed).

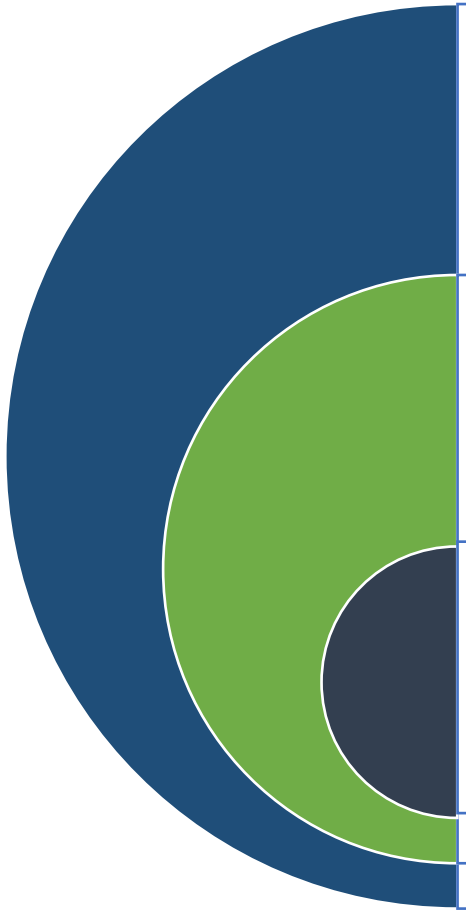
Public Health-Seattle & King County
www.COOPartnerships.org

DATED
EMCEES

Communities of Opportunity
Investment Strategies and Funding

King County

SEATTLE FOUNDATION
the heart & science of philanthropy



Learning Community

- Build capacity and skills
- Share Learning & Best Practices
- Innovate and catalyze change
- $ 5.8 Million

Systems & Policy Change

- Awards to more than 100 organizations
- Decrease/prevent continued inequity in communities of color
- $11.6 Million

Community Partnerships

- Place-Based Sites: 6 partnerships
- Cultural Communities: 3 partnerships
- More than 60 partner organizations
- $18.4 Million

All people in King County…

thrive economically	• Increase households earning a living wage, above 200% of poverty • Increase youth/young adults who are either in school or working
have quality affordable housing	• Increase # of people paying less than 30% and 50% of the income for housing • Decrease involuntary displacement of local residents
are connected to community	• Increase youth who have an adult to turn to for help • Increase adults engaged in civic activities
are healthy	• Increase consumption of fruits and vegetables • Increase life expectancy

COMMUNITIES OF OPPO
GOVERNANCE GROUNDING

RESULTS STATEMENT

Create greater health, social, economic and racial equity in King County so that all people thrive and prosper, regardless of race or place.

GUIDING PRINCIPLES

- Consistently demonstrate the values of equity, respect and partnership.
- Ensure low-income communities and communities of color affected by inequities develop and own the solutions.
- Advocate for and change institutional policies and processes to support equity goals.
- Encourage investments (both funding and in-kind resources) in long-term community capacity building and in systems, policy and practice changes that lead to greater racial and economic equity throughout King County.
- Catalyze alignment of funding streams and partner across issues and sectors to seek preventive strategies that address root causes of today's inequities.
- Be transparent and show how data and community expertise inform initiative strategies.
- Continuously learn, improve and share work publicly.
- Focus on geographic communities with the greatest needs, while simultaneously sharing lessons learned and building relationships across King County – *We are one King County.*

VALUES

We commit to guide Communities of Opportunity using these values:

Equity: work intentionally to eliminate racial, ethnic, socio-economic and geographic disparities in health and well-being

Process Equity: an inclusive, fair and open process

Community Engagement: authentic community engagement that involves listening to and understanding the unique histories of communities

Driven by quantitative and qualitative data: Data will track and report progress, as well as support given for promising and evidence-based practices

Innovation: Recognize that change involves risk and value an adaptive approach that views failure as an important part of the learning process

Sources: Drawn from COO/Living Cities MOU (Apr. 2015) and Values discussions at IGG meeting (Oct. 2015)

Q&A

Champions for Change 2020

***Virtual Workshop* | September 15-17, 2020**

Come join the Collective Impact Forum on Sept. 15-17, 2020 for Champions for Change 2020, a three-day online workshop.

This workshop—designed specifically for those in the **beginning/early stages of their collective impact work**—will dive into the different roles that the backbone team can take within their initiative, including how to best support communities and move forward during these current times of crisis and change.

Plus: With Champions going virtual this year, we're recording all the sessions, and attendees will have access to available recordings after the event.

Join us for this year's Champions for Change – Now online!

Learn more and register

We're excited to share the Collective Impact Forum Podcast!

You can find this ongoing series on **your preferred podcast-streaming platform**, including Itunes, Spotify, iHeartRadio, and Stitcher. Subscribe now and never miss a future episode!

Podcast highlights include:

- **Getting Started in Collective Impact**
- **Collaborating during COVID-19**
- **Holding Hard Conversations and Moving Beyond Neutrality**
- **Allies and Co-Conspirators: Stepping up to support Anti-Racism**
- **Building Trust among Partners and Sharing Credit**