



COLLECTIVE  
IMPACT FORUM

FSG



## Collective Impact Article

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*This is the original FSG article describing collective impact, published in the Winter 2011 Stanford Social Innovation Review. The article highlights how large-scale social change requires broad cross-sector coordination, and explains how substantially greater progress could be made in alleviating many of our most serious and complex social and environmental problems if nonprofits, governments, businesses, and the public were brought together around a common agenda to create collective impact.*



Read or download the article on *Stanford Social Innovation Review*'s website:

[http://www.ssireview.org/articles/entry/collective\\_impact](http://www.ssireview.org/articles/entry/collective_impact)