



COLLECTIVE IMPACT FORUM



Welcomes you to the

Collective Impact Virtual Coffee

Building Leadership Capacity in Collective Impact

July 17, 2018



Welcome from the Collective Impact Forum

- We want to hear from you! Share your **questions** in the question box on the right.
- A **recording** of today's discussion will be made available by tomorrow. We'll send you an email once it's up in the Collective Impact Forum resource library.
- Download a PDF of today's presentation in the Handout Section on the right of your screen.



**Jennifer Splansky
Juster**
Executive Director,
Collective Impact Forum



Thank you for joining

Join the conversation

1

Ask a question

Send questions via the Q&A box on the right of your screen.

2

Share on Twitter

#Clvirtualcoffee
#collectiveimpact
@CIForumTweets

Technical assistance

E-mail **Ask for assistance in the Question box on the right or email info@collectiveimpactforum.org**

New Research on Collective Impact



- Published earlier this year from Spark Policy Institute and ORS Impact, the research study **When Collective Impact Has an Impact** examines the question:
 - “To what extent and under what conditions does the collective impact approach contribute to systems and population changes?”

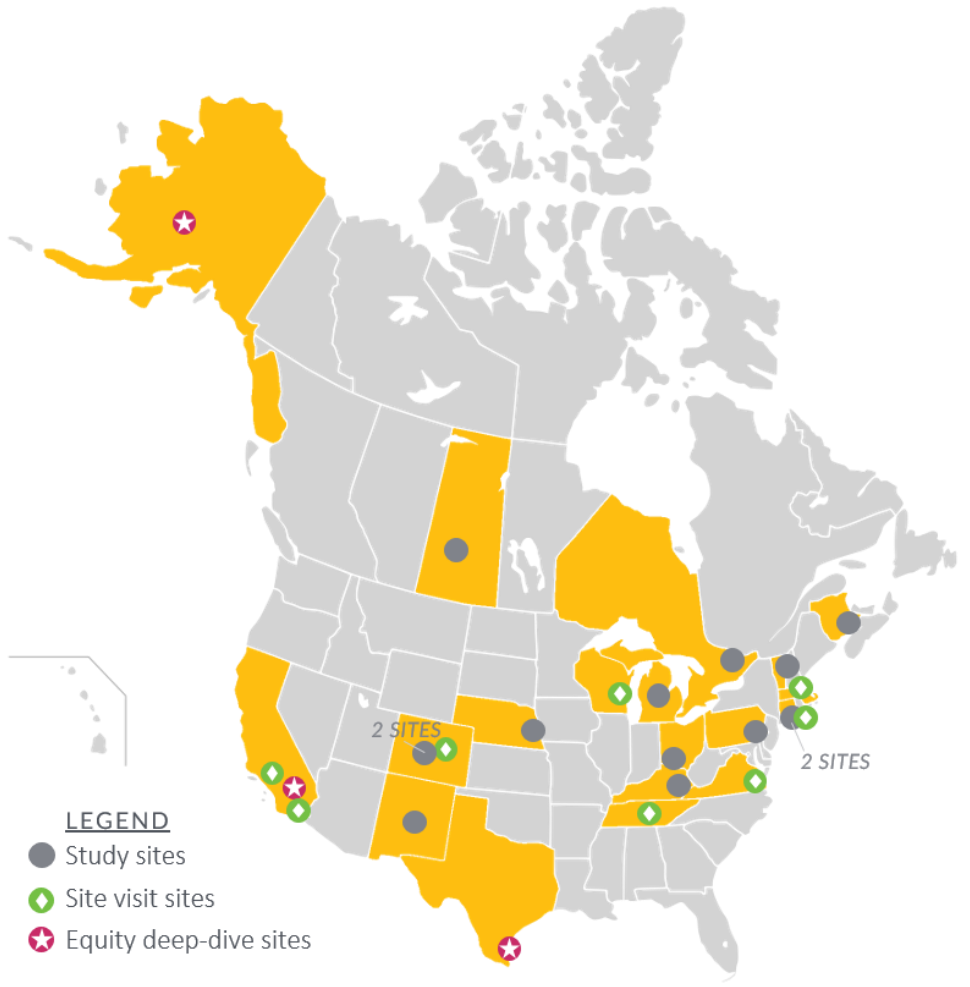
The full report is available for free download at
collectiveimpactforum.org



New Research on Collective Impact

Vermont Farm to Plate was one of 25 sites that participated in the research study

STUDY SITES ●	
Colorado (2)	SITE VISIT SITES ◆
Connecticut (2)	
Kentucky (1)	
Michigan (1)	
Nebraska (1)	
New Brunswick, Canada (1)	
New Mexico (1)	
Ohio (1)	
Ontario, Canada (1)	
Pennsylvania (1)	
Saskatchewan, Canada (1)	EQUITY DEEP-DIVE SITES ★
Vermont (1)	
Alaska (1)	
California (1)	
Texas (1)	



Today's Collective Impact Virtual Coffee Guest



Ellen Kahler

Executive Director

Vermont Sustainable Jobs Fund (VSJF)

Share Your Questions:

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Share on Twitter

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farm *to* *plate*



STRENGTHENING VERMONT'S FOOD SYSTEM

**A 10-year initiative for
collectively strengthening
Vermont's food system.**

www.vtfarmtoplate.com

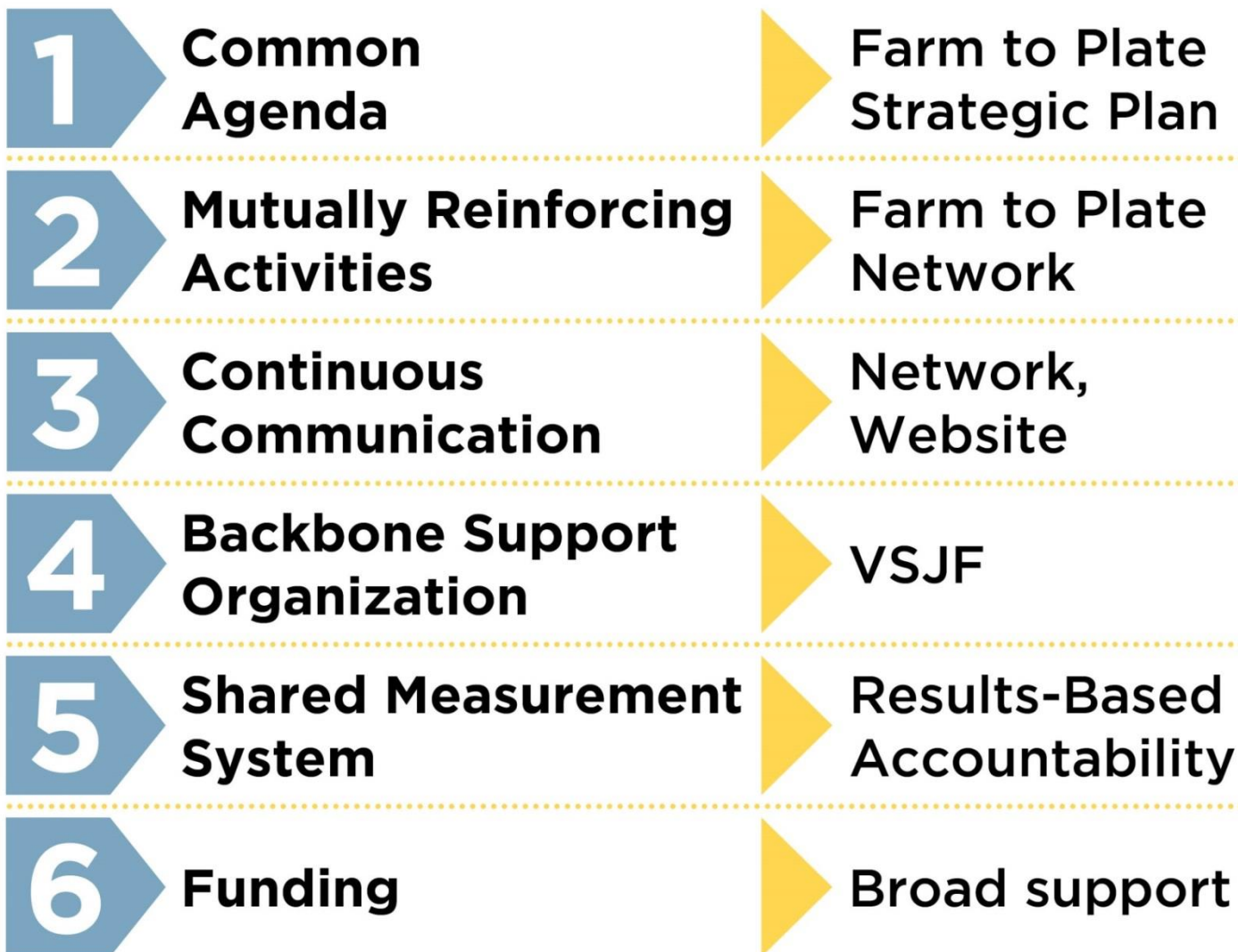
What is Farm to Plate?

A statewide collaboration among 350+ organizations to achieve the 25 goals of Vermont Farm to Plate's Strategic Plan and to enhance the participating organizations' ability to meet their goals.

The overarching outcomes of the F2P Strategic Plan, as authorized by the Vermont Legislature, are to:

- increase jobs and economic activity in VT's food system
- improve access to healthy foods for all Vermonters

A Collective Impact Initiative



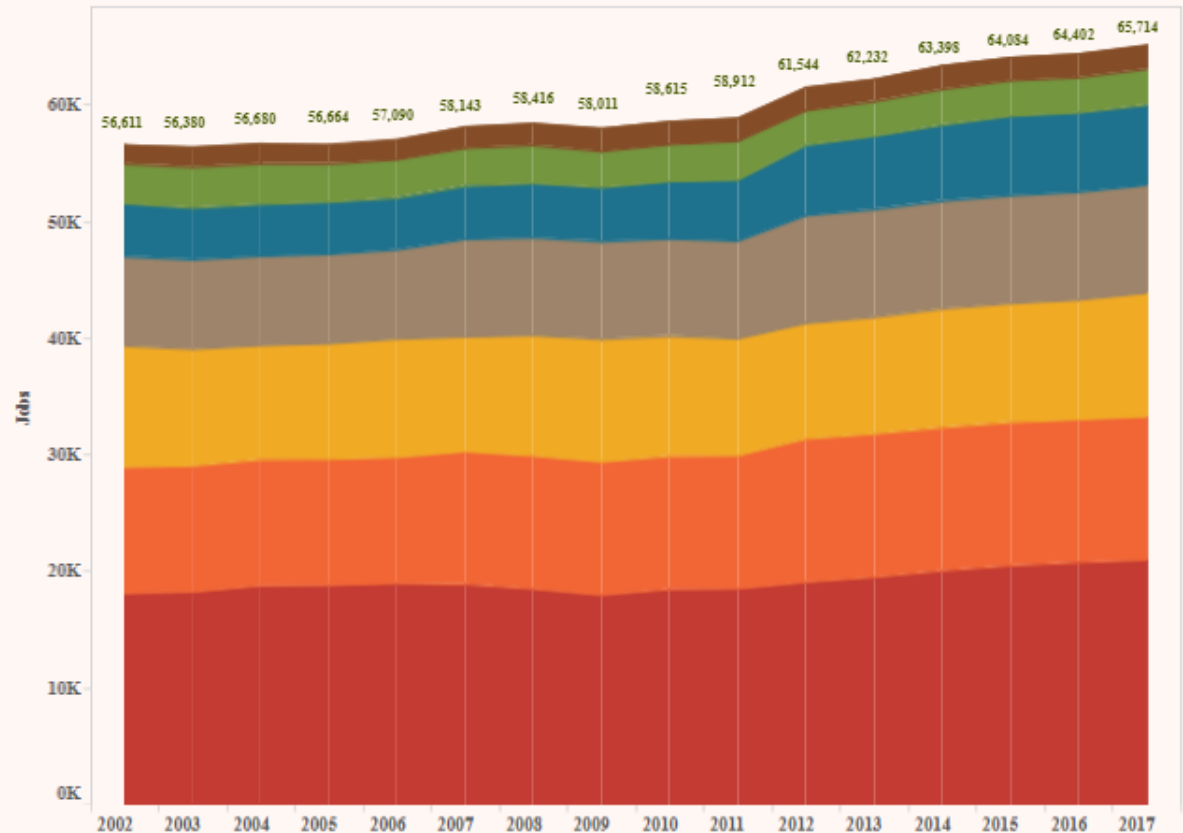
VT F2P Results

Population Indicators: Vermont Food System Employment Increased from 2002 to 2017

Data from multiple sources is used to estimate employment in Vermont's food system. We estimate that employment increased 16% (+9,103) from 2002 to 2017. Employment increased 13.3% (+7,703) from 2009 to 2017. Restaurants, bars, and other food service establishments account for the largest percentage of food system jobs.

Legend

- Food Service and Drinking P...
 - Farm Operators
 - Food and Beverage Stores
 - Hired Farm Workers
- Manufacturing
 - Distribution and Storage
 - Farm Inputs



Employment in VT's food system increased 13.3% (+7,703 jobs) between 2009-2017

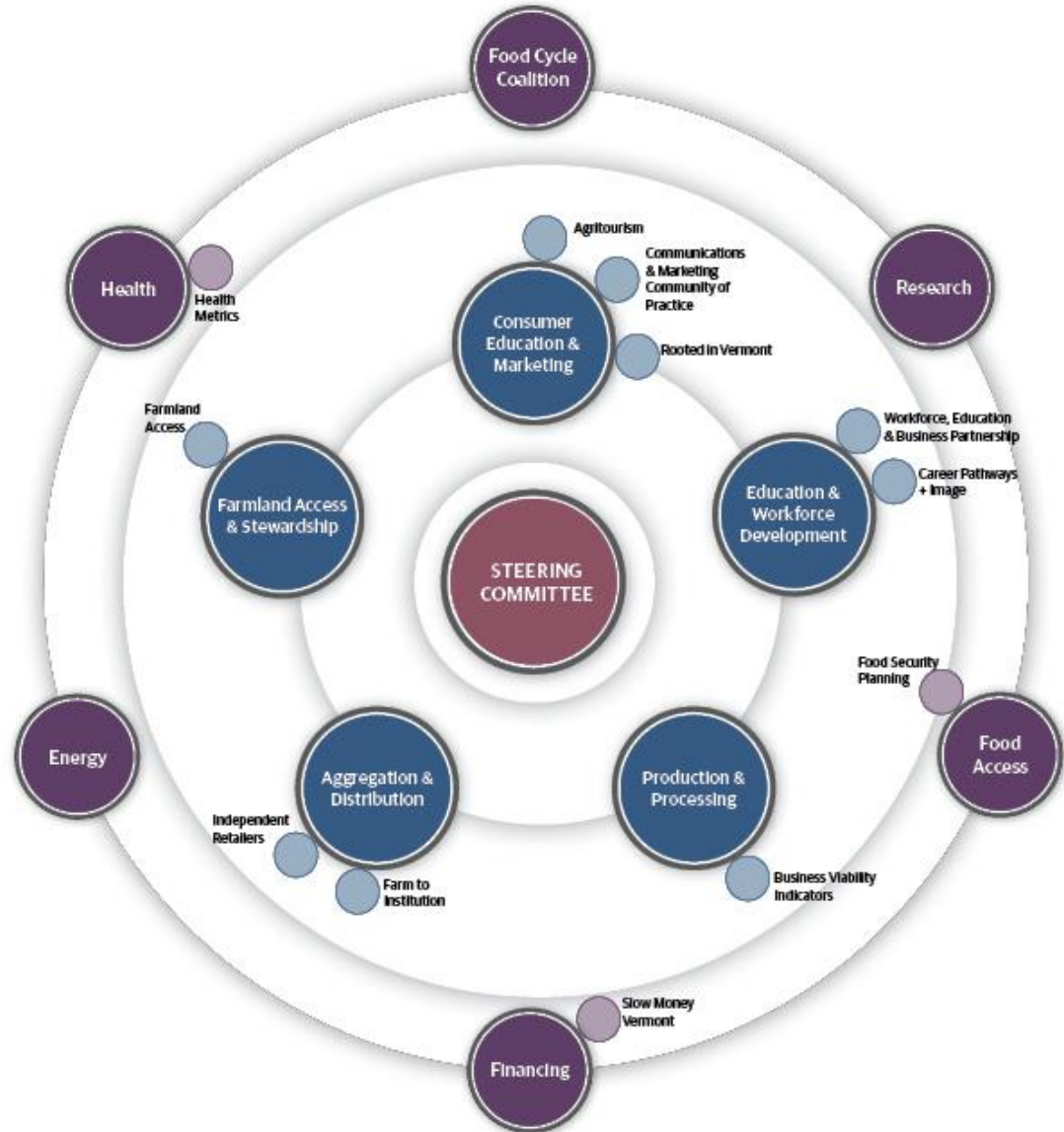
VT F2P Results: Relationships



F2P Network: Guiding Values (Culture)

- **Equity:** We strive to build an equitable food system that promotes dignity, including affordable access to healthy food and fair working conditions.
- **Collaborative Interdependence:** We recognize that the foundation of the Farm to Plate Network's success is the strength of relationships and trust between Network members, and that the collective impact that comes from collaborative and interdependent action is greater than the impact any organization can achieve alone.
- **Shared Leadership and Accountability:** We value decentralized leadership and transparent governance that empowers Network members and creates mutual accountability across the Network to achieve the Farm to Plate goals.
- **Transparency and Inclusiveness:** We value transparent and inclusive communication, governance, and information sharing that is accessible to a diverse array of organizations.
- **Intentional and Reflective Analysis:** We value intentional and ongoing reflection and performance evaluation through data driven analysis with a systems thinking approach.

Mutually Reinforcing Activities via a Network Development approach



Governance: Steering Committee

- 5 Working Group elected Chair
- Food Access Cross Cutting Team elected Chair
- Representative of VT Food Funders Network
- Representative of VT Farm to School Network
- VT Agency of Agriculture
- VT Agency of Commerce

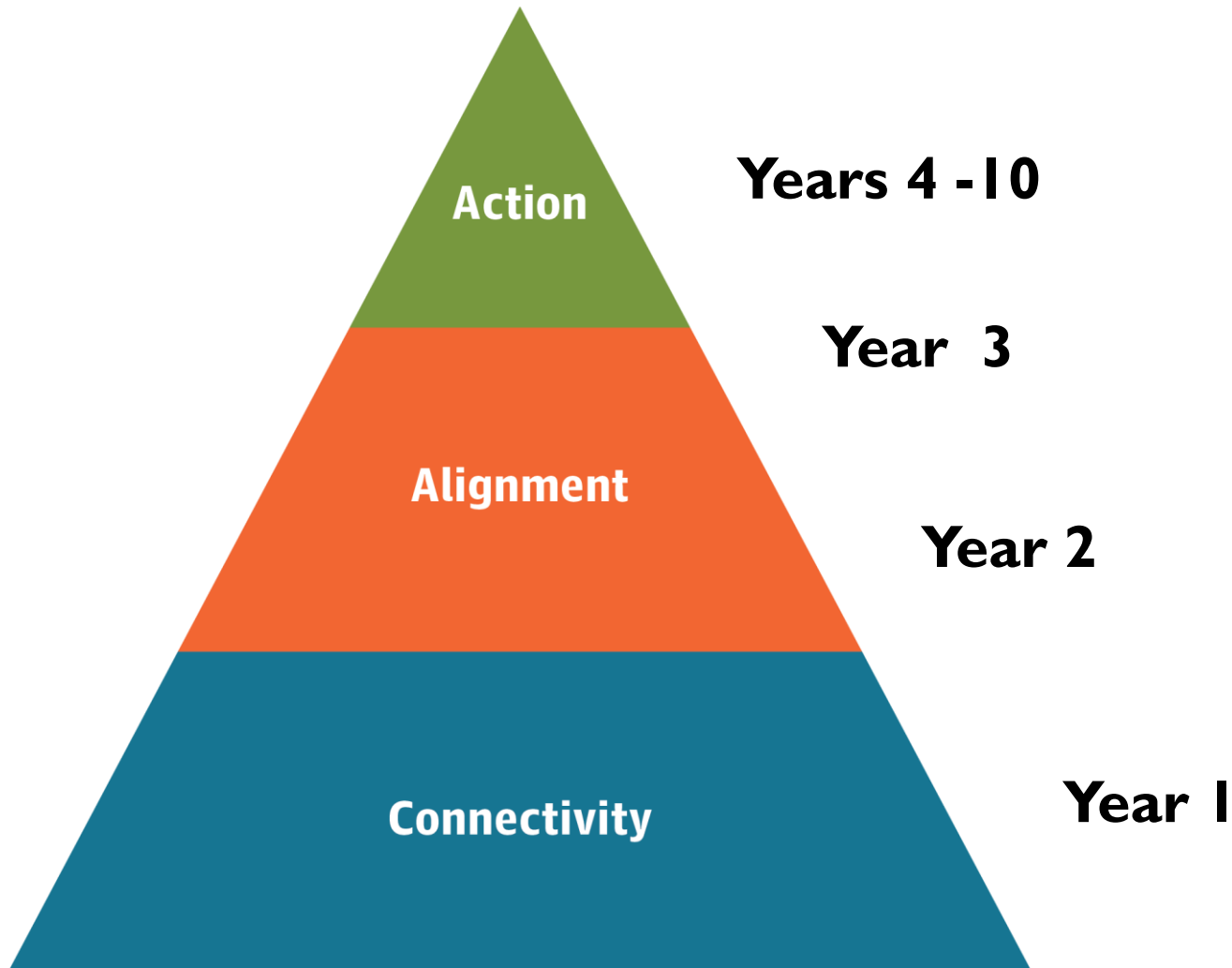
Leadership Capacity Training & Support

- Stipends
 - Working Group Co-Chair Stipends (\$5,000 ea.)
 - Cross Cutting Team & Task Force Chair Stipends (\$2,500 ea.)
 - Farmer / Private Sector Stipends to attend meetings and the annual F2P Gathering (\$30/hr + mileage)
- F2P Leadership Retreat (all chairs)
- Professional Development Training
 - Network Facilitation, Network Leadership, RBA, Project Management

FY17 F2P Funding: \$736K

- State Support (31%)
- Foundation Support (59%)
 - F2P Network overall
 - F2P projects
- Corporate Sponsorships (5%)
- Other (5%)

Stages of F2P Network Development



Q&A

Send questions via the questions box on the right side
of your screen



Upcoming Forum Learning Opportunities

Collective Impact Forum Virtual Coffee Series

- July 31: Equity & Collective Impact with Promesa Boyle Heights
- August 14: Using Data in Collective Impact with Home for Good
- September 18: Sustaining Momentum with Milwaukee Teen Pregnancy Initiative and the Connecticut Juvenile Justice Alliance

Champions for Change 2018 Backbone Workshop

- October 16 – 18, 2018. Los Angeles, CA
- The Forum's longest-running workshop for backbone leaders and teams
- Early-Bird registration ends on July 31, 2018

**Thank you for
joining us!**