

## Workshop Agenda

All Sessions Will Be Held at the Westdrift Manhattan Beach

October 16 – 18, 2018

Last Updated – June 20, 2018

### Tuesday, October 16, 2018

- 11:00 – 1:00 p.m.**      **Registration**
- 1:00 – 2:30 p.m.**      **Welcome and Opening Session**  
*Sheri Brady, Senior Associate, Aspen Institute Forum for Community Solutions*  
*Jennifer Splansky Juster, Director, Collective Impact Forum*  
*Liz Weaver, Vice President, Tamarack Institute*
- 2:30 – 3:30 p.m.**      **Role Clarity Part I – The Core Roles and Skills of a Backbone Leader**  
*Fay Hanleybrown, Managing Director, FSG*
- As a group, we will reflect on the range of roles played by the backbone team, and discuss the unique nature of the work of the backbone leader.
- 3:30 – 3:45 p.m.**      **Break**
- 3:45 – 4:30 p.m.**      **Role Clarity Part II – The Core Roles and Skills of a Backbone Leader**  
*Fay Hanleybrown, Managing Director, FSG*
- We will hear from a panel of backbone leaders who will discuss the roles, skills, and effectiveness of the backbone.
- 4:30 – 4:45 p.m.**      **Break**
- 4:45 – 6:00 p.m.**      **The Culture of Collective Impact**  
*Paul Schmitz, Senior Advisor, Collective Impact Forum*
- This session will focus on the core values that help leaders work better together when striving for results for their collective impact efforts. For each value, there are key recommendations on how to build an inclusive, collaborative culture that welcomes partners to the table and encourages learning from challenges.

### Wednesday, October 17, 2018

- 7:30 – 8:30 a.m.**      **Breakfast Available**
- 8:30 – 9:00 a.m.**      **Welcome, Inspirations, and Reflections from Day 1**

<b>9:00 – 10:30 a.m.</b>	<p><b>Using Insights from the Collective Impact Cross-Site Study to Improve Your Impact</b>  <i>Terri Akey, Director, ORS Impact; Lauren Gase, Senior Researcher, Spark Policy Institute; Joel Gutierrez, Consultant, ORS Impact</i></p> <p>What do we know about the practices that lead to systems and population changes in collective impact initiatives? This session will explore actionable insights gleaned from an in-depth study of 25 collective impact sites, including exploring their equity practices and outcomes and evidence about what contributes to achieving significant, meaningful changes at a systems and population level.</p>
<b>10:30 – 11:00 a.m.</b>	<b>Break</b>
<b>11:00 – 12:30 p.m.</b>	<p><b>Concurrent Workshops</b></p> <p><b>Advancing Equity in Collective Impact</b>  <i>Sheri Brady, Senior Associate, Aspen Institute Forum for Community Solutions  Junious Williams, Senior Advisor, Collective Impact Forum</i></p> <p><b>Backbone Structures and Governance Strategies</b>  <i>Liz Weaver, Vice President, Tamarack Institute</i></p> <p><b>Evaluating Collective Impact Efforts</b>  <i>Fay Hanleybrown, Managing Director, FSG</i></p> <p><b>Leading for a Culture of Collective Impact</b>  <i>Paul Schmitz, Senior Advisor, Collective Impact Forum</i></p> <p><b>Nuts &amp; Bolts of Collective Impact</b>  <i>Robert Albright, Associate Director, Collective Impact Forum</i></p>
<b>12:30 – 1:30 p.m.</b>	<b>Lunch</b>
<b>1:30 – 3:45 p.m.</b>	<p><b>Practical Tools for Leading Collective Impact Initiatives (60 minute tools)</b></p> <p>Faculty will lead sessions sharing practical tools for implementing collective impact. Participants will be able to join two 60-minute sessions. Tool topics will include:</p> <ul style="list-style-type: none"> <li>• Actor Mapping</li> <li>• Appreciative Inquiry</li> <li>• The Eco-Cycle Approach</li> <li>• Facing Challenges through the TRIZ Facilitation Technique</li> <li>• Results-Based Meetings that Work</li> <li>• Community Engagement tool session</li> </ul> <p><i>More Sessions To Be Announced</i></p>
<b>3:45 – 4:00 p.m.</b>	<b>Transition</b>
<b>4:00 – 5:00 p.m.</b>	<b>Full Group Plenary and Discussion of Day 2</b>

**Thursday, October 18, 2018**

<b>7:00 – 8:00 a.m.</b>	<b>Breakfast Available</b>
<b>8:00 – 8:15 a.m.</b>	<b>Welcome, Inspirations, and Reflections from Day 2</b>

<b>8:15 –8:30 a.m.</b>	<b>Transition</b>
<b>8:30 – 10:00 a.m.</b>	<p><b>Concurrent Workshops</b></p> <p><b>Advancing Equity in Collective Impact</b>  <i>Sheri Brady, Senior Associate, Aspen Institute Forum for Community Solutions</i>  <i>Junious Williams, Senior Advisor, Collective Impact Forum</i></p> <p><b>Building a Community Engagement Strategy</b>  <i>Paul Schmitz, Senior Advisor, Collective Impact Forum</i></p> <p><b>Moving from Vision to Implementation</b>  <i>Jennifer Splansky Juster, Director, Collective Impact Forum</i></p> <p><b>Sustaining Collective Impact</b>  <i>Liz Weaver, Vice President, Tamarack Institute</i></p> <p><i>More Sessions To Be Announced</i></p>
<b>10:00 – 10:30 a.m.</b>	<b>Break</b>
<b>10:30 – 12:00 p.m.</b>	<b>Working in Partnership for Collective Impact panel &amp; Faculty closing Q&amp;A</b>
<b>12:00pm</b>	<b>Workshop Ends</b>